

*Get up to speed and get qualified with*  
**FOR-CREDIT COURSES** from a **NATIONALLY RECOGNIZED PROGRAM!**

### Starting GYdHYa VYf 2013

The Apparel Merchandising & Management Department (AMM) at Cal Poly Pomona will be offering a variety of for-credit Certificates in **APPAREL PRODUCTION** and **FASHION RETAILING**. The Certificates are based on our fully-accredited and acclaimed Bachelor of Science program.

Each Certificate comprises four to five courses (approximately 16 quarter units and 480 hours of study) providing a solid foundation in the technologies, business processes and management practices for a specific career area.

CERTIFICATE	BEGINS
Apparel Manufacturing	Sept 30th
Apparel Product Development	Oct 1st
Textile Technology	Jan 2014
Fashion Retail Management	Sept 26th
Visual Merchandising & Promotion	Sept 26th
Fashion Retail Buying & Sourcing	Jan 2014
International Fashion Business	Oct 1st
Patternmaking: Apparel Construction	Jun 2014
Research Methods for the Fashion Sector	Jun 2014

\*Detailed information can be found at:  
[www.csupomona.edu/~atrc/certificate-program.shtml](http://www.csupomona.edu/~atrc/certificate-program.shtml)

**CLASSES ARE HELD AT CAL POLY POMONA AND AT FASHION BUSINESS INC. IN DOWNTOWN LOS ANGELES**



The cost per unit is \$280. A four unit class will be \$1,120 and 16 units will be \$4,480. Certificates will take three to four quarters to complete or can be taken at the students own pace. Students may also take courses individually (some require pre-qualification). Fall quarter classes run between September 26th and December 6th followed by exam week. Courses will run weekday evenings on a quarterly calendar for 10 weeks of study.

Meetings for classroom only courses will be held at **Fashion Business Inc.** in the California Market Center, Los Angeles. In Fall 2013, these include:

AMM 101 (4 units), Intro to the Fashion Industry  
AMM 357 (3 units) Apparel Importing & Exporting.

Classes with a laboratory-based element will be delivered on the **Cal Poly Pomona** campus:  
AMM 112L (1 unit) Digital Illustration for Fashion  
AMM 180L (1 unit) Apparel Construction  
AMM 301/301L (3 units) Apparel Product Analysis.

Lectures will be in hybrid format (part online, part face-to-face) with one meeting per week. Credit towards a certificate may be given for up to 8 baccalaureate quarter units from recognized transfer institutions. Up to 36 quarter units may be used towards a CSU degree.