Agenda

of the Academic Senate Meeting

Wednesday, October 16, 2024, 3:00 p.m.

Location: Building 98-P2-007 (Classroom off the Paseo)

1. Academic Senate Minutes – September 18, 2024

2. Information Items

- a. Chair's Report
- b. President's Report
- c. Provost's Report
- d. Vice Chair's Report
- e. ASCSU Report
- f. Budget Report
- g. CFA Report
- h. ASI Report
- i. Staff Report
- 3. Academic Senate Committee Reports Time Certain 3:45 p.m.
 - a. AP-014-234, Geography, B.S. CSU Degree and CIP Code Change SECOND READING
 - b. AP-015-234, Business Analytics, M.S. CSU Degree and CIP Code Change **SECOND READING**
 - c. AP-022-234, Psychology, B.A. CSU Degree and CIP Code Changes **SECOND READING**
 - d. AP-019-234, Music BM Pedagogy Name Change to Music Education FIRST READING
 - e. AP-021-234, Geography, B.S. Geographic Studies Option Discontinuation **FIRST READING**
 - f. AP-025-234, New State-Support BS in Materials Engineering FIRST READING
 - g. AP-032-234, Abbreviated Program Review for BA Music and BM Music **FIRST READING**
 - h. AP-034-234, Change of the CIP Code for B.S. Economics FIRST READING
 - i. AP-035-234, Economics, M.S. CSU Degree & CIP Code Changes FIRST READING

4. New Business

None

5. Old Business

None

6. Discussion

a. Coordinated Enrollment and Awareness Efforts (40 minutes) – Time Approximate 3:55 p.m.

David Estudiante | Director, New Student Programs and Family Engagement

Karen Lindell | Director of Marketing and Brand Strategy
Amon Rappaport | Senior AVP & Chief Communications Officer
Brandon Tuck | Presidential Associate for Community Partnerships and Expanding
Access

Ben Quillian | Senior AVP & Deputy Chief Information Officer
Jessica Wagoner | Senior AVP, Enrollment Management and Services

b. Cozen Implementation Update (25 minutes) – Time Approximate 4:35 p.m.
 Dawnita Franklin | Assistant Vice President & Title IX Coordinator/DHR Administrator Yasmin Iltchi | Director, Employee/Labor Relations & Compliance
 Michelle Elrod | Director, Strategic Learning & Organizational Effectiveness Initiatives

Jesus Avalos | Manager, Strategic Learning & Organizational Effectiveness Initiatives