



CPP/Foothill Transit Partnership

Academic Senate Presentation

September 18, 2024

Policy and Partnership Timeline

Major Milestone	Description
Spring 2015	CPP Stand Up for Transportation Event – ASI Met with President Coley, Representatives of City of Pomona and Foothill Transit to Lobby for A Central Bus Stop on Campus and a Subsidized Bus Pass Program for Students
2017-2020	Strategic Partnering discussions between Foothill Transit and CPP’s President’s Office and Government Affairs
2017-2020	ASG Identifies Alternative Transportation Measures, including Class Pass, Silver Streak and Mobility Hub as Early Action Initiatives in the 2040 Master Plan Update
Nov. 27, 2018	Dr. Richard Willson Presents Memo on Transportation Ideas that Support Access to Higher Education to President Coley
June 2019	State Auditor Finds CSU Campuses Have Failed to Ensure that Campuses Consistent Plan for Alternatives to Costly Parking Facilities
August 23, 2019	Foothill Transit Staff Presents Update to Governing Board Highlighting New Partnership with Cal Poly Pomona to Improve Foothill Transit service onto Campus and Launching Class Pass Program
February 28, 2020	CPP Convenes Foothill Transit Class Pass Pilot Program Working Group to Discuss Program Launch
March 3, 2020	CO Issues New Systemwide Transportation & Parking Policy Requiring Campuses to Identify Low-Cost Transportation Options
March 26, 2021	Dr. John Lloyd and President Coley Affirm CPP’s Participation in Class Pass Pilot and Mobility Hub Study
July 13, 2021	Class Pass MOU Executed between CPP and Foothill Transit for Two-Year Pilot Plus 1-Year Option
April 4, 2022	ASI Governing Board Adopts Resolution in Support of Bringing Silver Streak Connection to Near Campus Core
May 4, 2022	Academic Senate Adopts Senate Resolution in Support of Bringing Silver Streak Connection to Near Campus Core
May 12, 2021	Foothill Transit Sends President Coley a Letter of Intent to Collaborate on a Mobility Hub Feasibility Study
September 22, 2021	Foothill Transit Issues RFQ for Mobility Hub Feasibility Study
June 29, 2022	Mobility Hub Stakeholder Workshop
August 16, 2022	Class Pass Pilot Officially Launched at CPP
January 23, 2023	Silver Streak Stop at CPP Ribbon-Cutting Event
June 27, 2023	President Coley and VP Trinidad Briefing by Foothill Transit Executive Team and Consultants to Re-Affirm Transit Partnership and Selection of Lot B as Preferred Site for Future Mobility Hub
December 2023	Foothill Transit/Alta Present Draft Mobility Hub Site Concepts

Why Alternative Transportation?

- **Contributes to student success and retention**
- **Provides access to affordable education**
- **Addresses basic needs**
- **Supports campus and sustainability goals**
- **Responds to campus community feedback for more pedestrian-oriented, bike-, and transit-friendly campus**
- **Complies with state law requiring campuses to consider alternative transportation strategies in response to state audit finding in 2017-18**



CPP + Foothill Transit: A Partnership is Born

3 Strategic Initiatives to Improve Access, Mobility & Equity

#1 Class Pass



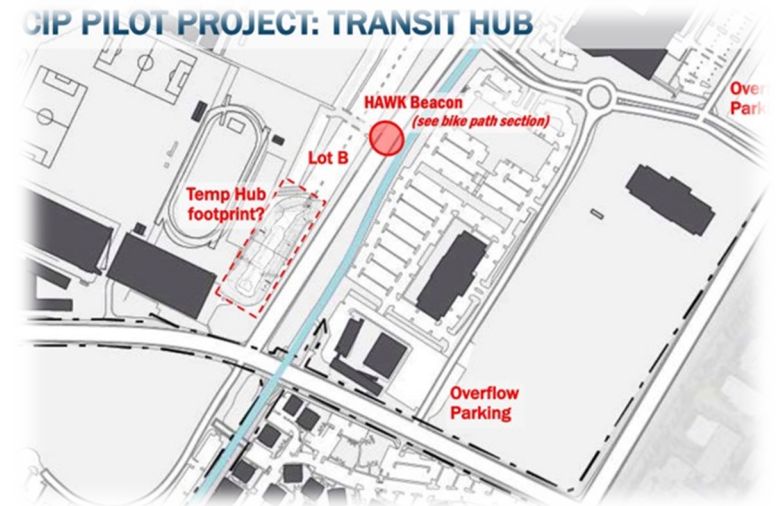
Immediate

#2 Silver Streak



Mid-Term

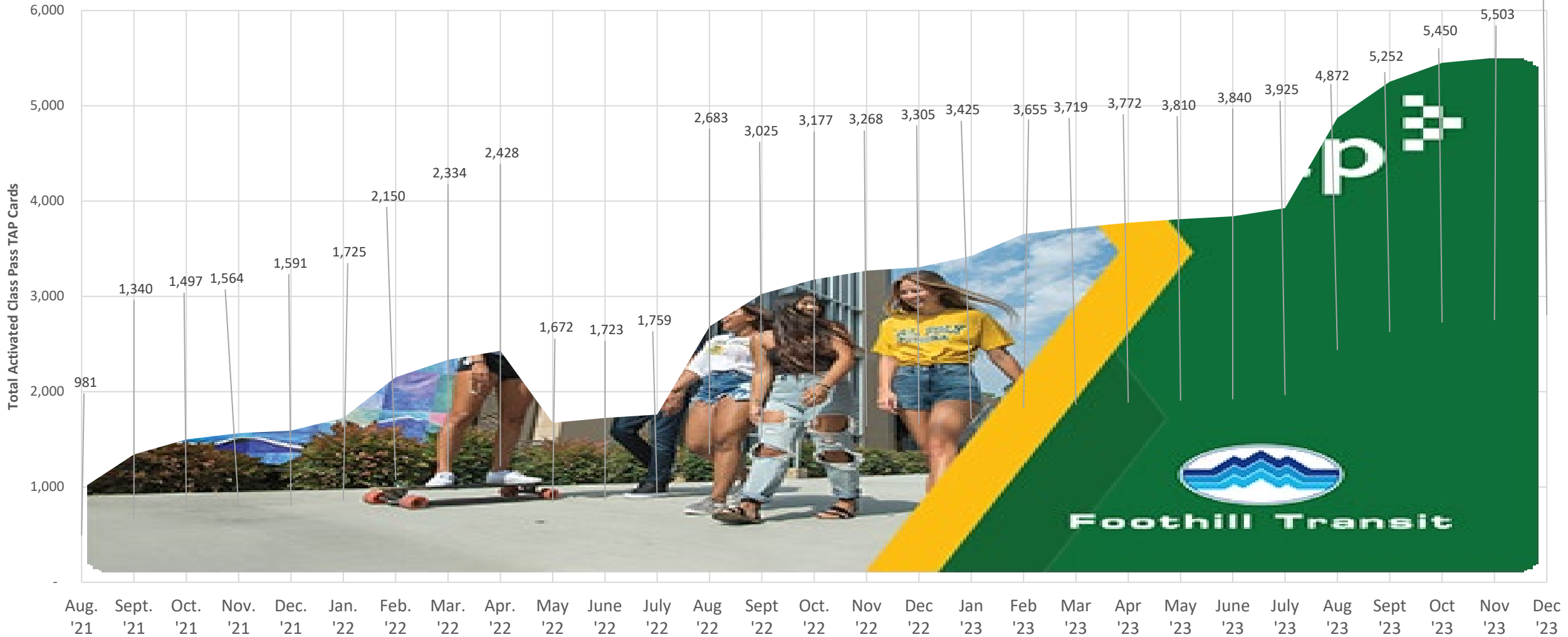
#3 Mobility Hub



Long-Term

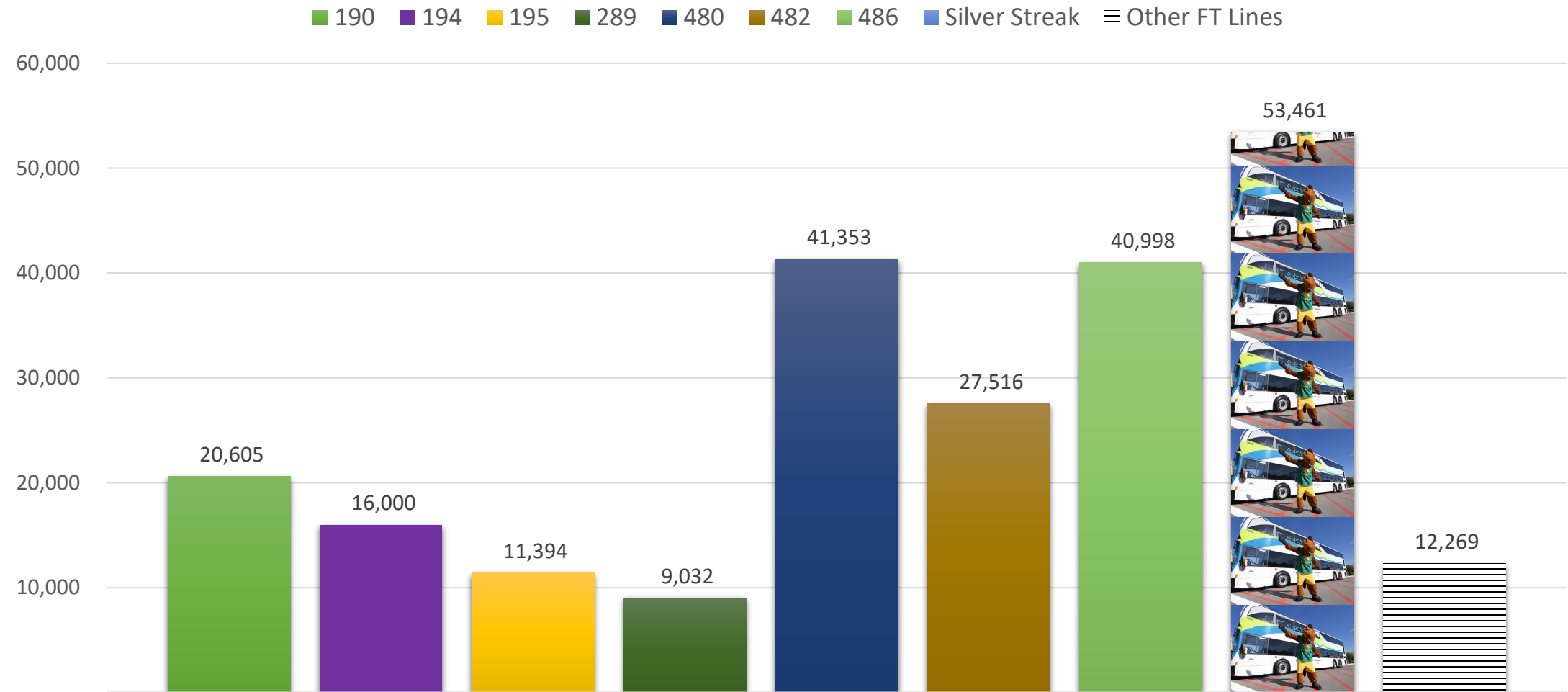
5,600+ Active Class Pass TAP Cards by CPP Students!

Active CPP Class Pass TAP Cards



Source: CPP PeopleSoft Class Pass Data (8/16/21 thru 12/31/23)

232,628 Bus Trips Taken Systemwide



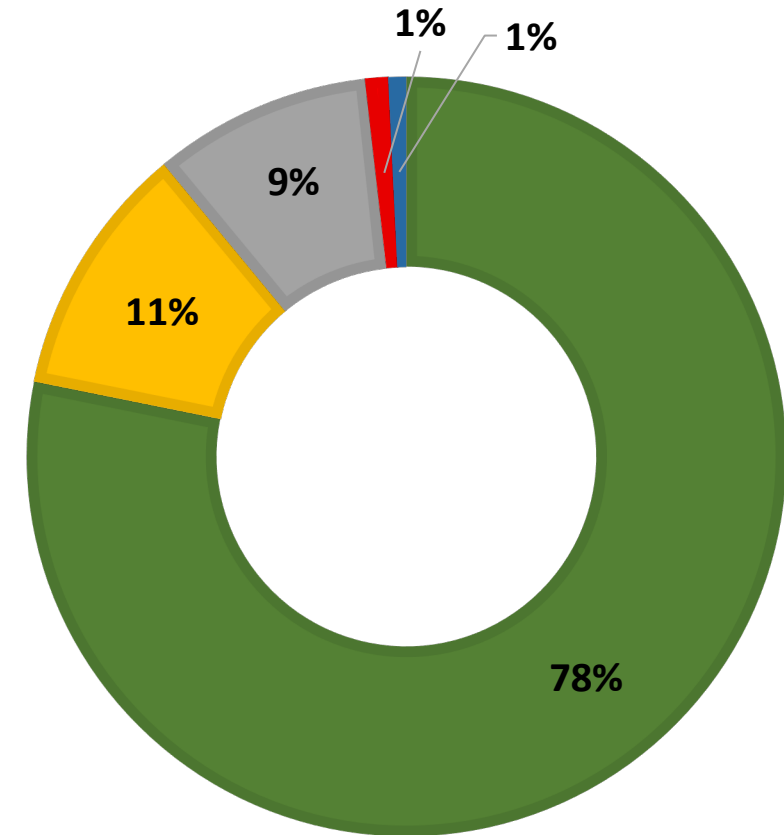
232,628 Trips (8/16/21-12/31/23)

Student Support for Silver Streak Stop on Campus



Silver Streak Support (n=527)

- Strongly support
- Support
- Non Opinion
- Do Not Support
- Strongly Do Not Support



- ✓ ASI Senate Reso, adopted April 4, 2022
- ✓ Academic Senate Reso, adopted May 4, 2022

+/-4% margin of error, 95% confidence level

Source: CPP Class Pass Survey of Participants (May 9-20th, 2022)



Bronco Mobility Hub

What is a Mobility Hub?

Mobility hubs are generally defined as locations where people can access multiple types of transportation modes in a central location (e.g., bike share, public transit, micro-mobility devices)



Source: Jeremiah Cox/SubwayNut.com



Bronco Mobility Hub Initiative

- **Feasibility study funded by Foothill Transit**
- **Lot B identified as preferred location** (consistent with Campus Master Plan Update)
- **Included as Self-Support** project in Preliminary Five-Year Capital Outlay Plan for 2025-26 through 2029-30



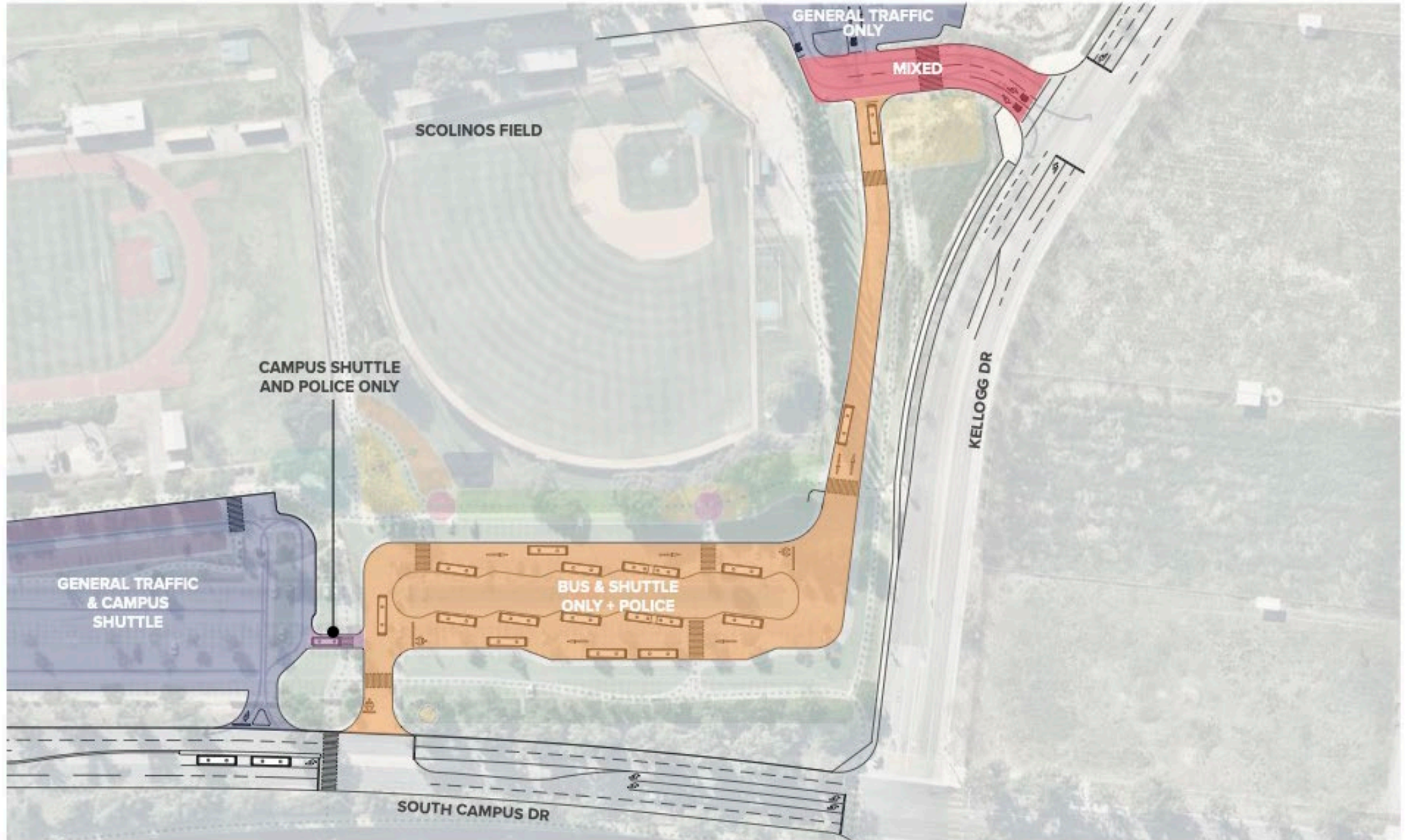
The Bronco Mobility Hub Mobility will:

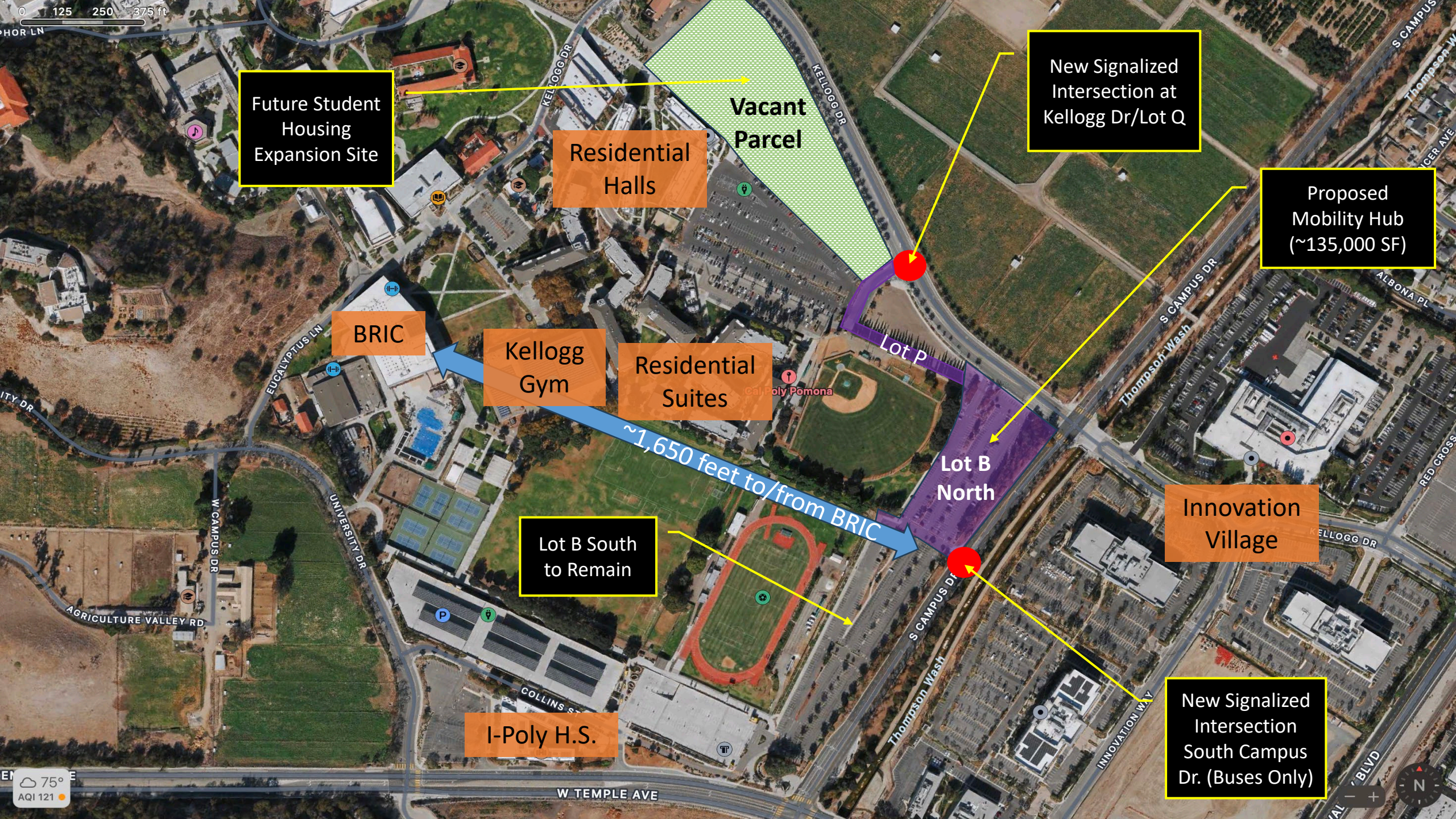
- Provide an integrated suite of mobility services, amenities, and technologies to enable seamless multimodal trips.
- Connect different transportation modes, prioritizing transit/shuttle, walking, biking, and shared-mobility.



Mobility Hub

PROGRAMMING DIAGRAM | VEHICLE ZONES - CONCEPT THREE





Future Student Housing Expansion Site

Residential Halls

Vacant Parcel

New Signalized Intersection at Kellogg Dr/Lot Q

Proposed Mobility Hub (~135,000 SF)

BRIC

Kellogg Gym

Residential Suites

Lot P

Lot B North

Innovation Village

Lot B South to Remain

I-Poly H.S.

New Signalized Intersection South Campus Dr. (Buses Only)

~1,650 feet to/from BRIC

Questions?

