CalPoly Pomona

Welcome to the High School Leadership Summit

Tuesday, March 5th, 2024

8:00 AM – 1:00 PM

Kellogg West Conference Center and Hotel

The California College Guidance Initiative

Cal Poly Pomona Regional Convening

March 5, 2024

CALIFORNIA COLLEGES.edu

The Official College & Career Planning Platform of the State of California

Heather Allen
Chief Programs Officer

Tamai Johnson
Director
Ventura, LA & Orange Counties

CALIFORNIA COLLEGES.edu
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California College Guidance Initiative

Who We Are

- **Manager of CaliforniaColleges.edu**, the State of California's official college and career planning platform.
- A **legislatively-designated**, authorized service provider to all California school districts (California Education Code 60900.5).
- A crucial component of **California's Cradle-to-Career Data System**, as established by AB 132.

Who We Are Not

- A vendor.
- A grant-funded program.

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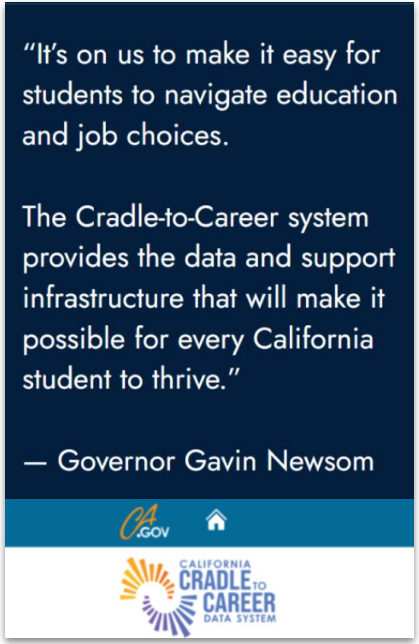
Our Role in the Cradle-to-Career Data System

CaliforniaColleges.edu is a crucial component of the C2C Data System.

AB 132 outlines specific steps in order to implement the Cradle-to-Career (C2C) Data System and realize its objectives, which include:

- Making CaliforniaColleges.edu tools and services **free to all California school districts serving 6-12th grade students**, with a goal of full participation by June 30, 2026.
- Designating CaliforniaColleges.edu as the **preferred starting point for all applications to California public colleges (CCC, CSU, UC), FAFSA, and CADAA**.

Visit the Cradle-to-Career Website



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The Tools on CaliforniaColleges.edu

The State of California's official college and career planning platform

We provide students with:

- Career Exploration
- College and Major Search
- CSU and UC Eligibility Tools
- Financial Aid Lessons
- College and Financial Aid Application Integrations

We provide educators with:

- Data Alignment Support
- "a-g" Progress Monitoring
- College and Financial Aid Application Tracking
- Reporting Tools to Support Timely and Intentional Intervention

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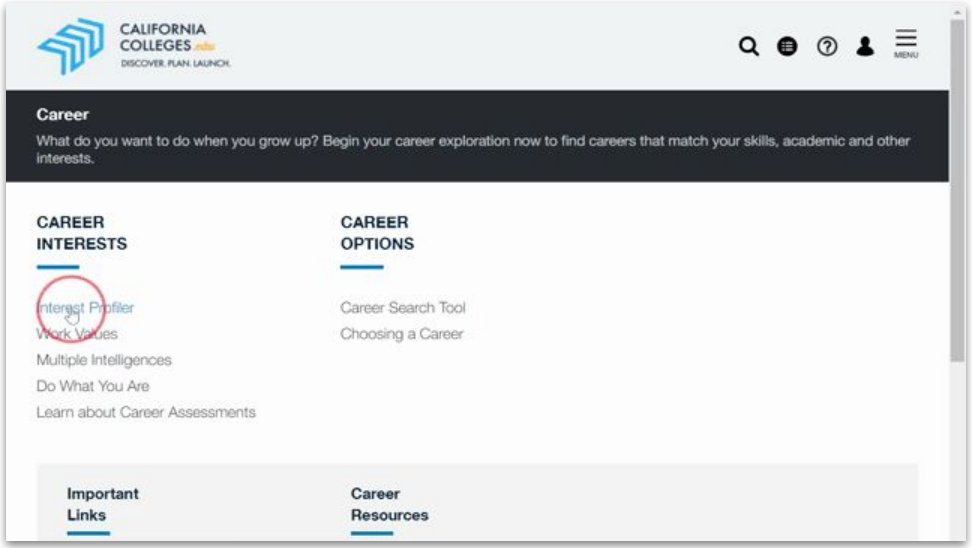
Career Assessments

Our Career Assessments can help students identify their values, interests, learning styles, and personalities and learn how they can connect to fulfilling careers.

Our assessments include:

- Interest Profiler (All Students)
- Learning & Productivity (Middle School Students)
- Intelligences (High School Students)
- Personality (High School Students)
- Skills (High School Students)
- Work Values Survey (High School Students)



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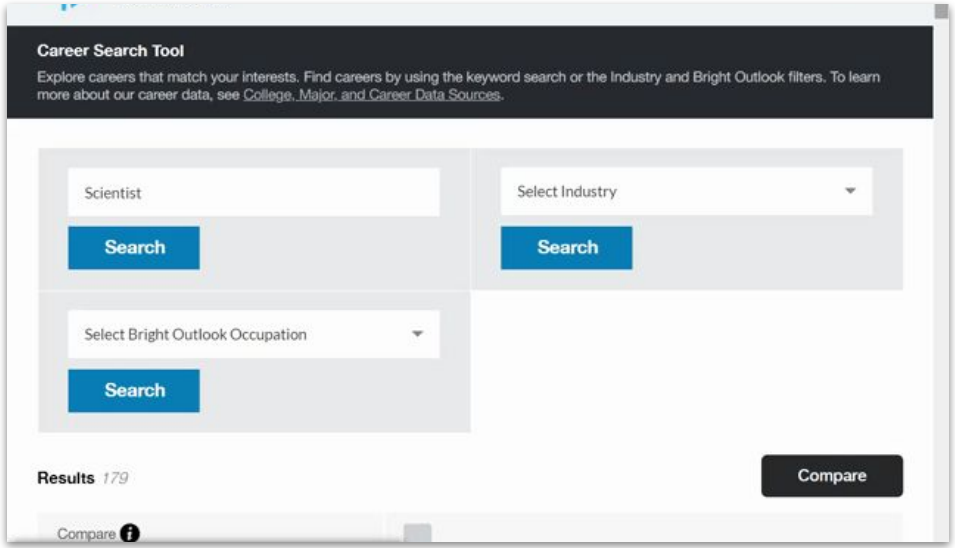
Career Search Tool

Our Career Search Tool helps students find the right career path by figuring out what they want to be and what it will take for them to get there.

CaliforniaColleges.edu allows students to:

- Explore careers that match their interests.
- See what kind of pay and growth potential jobs offer.
- Tie career assessment results to career pathways, majors, and colleges.
- Understand what education and skills they will need to pursue their career of choice.



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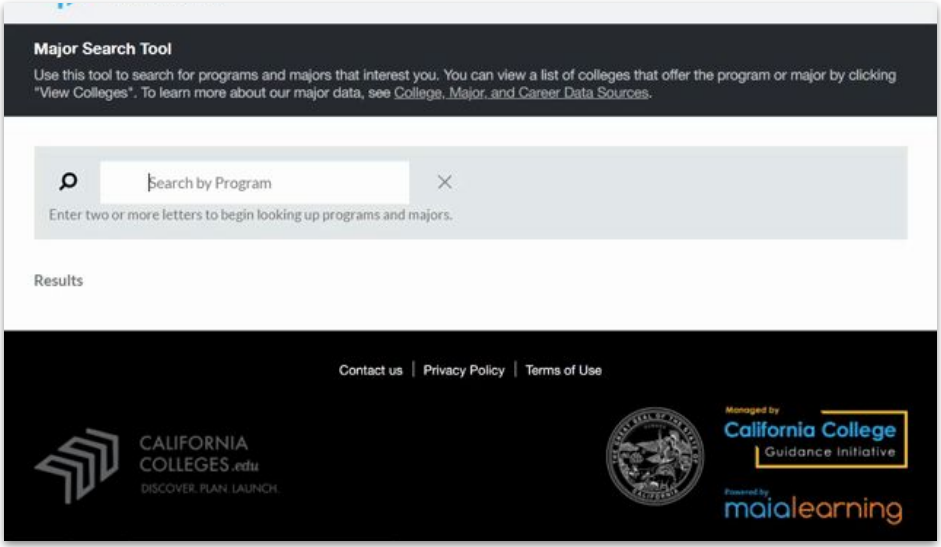
College and Major Search Tools

Our College and Major Search Tools allow students to find what majors will help them achieve their career goals and what colleges best meet their needs.

Our **Major Search Tool** allows students to discover programs and majors that interest them, learn more about what they involve, and find colleges that offer them.

Our **College Search Tool** helps students find the best colleges in California and across the country, based on the factors that matter most to them.



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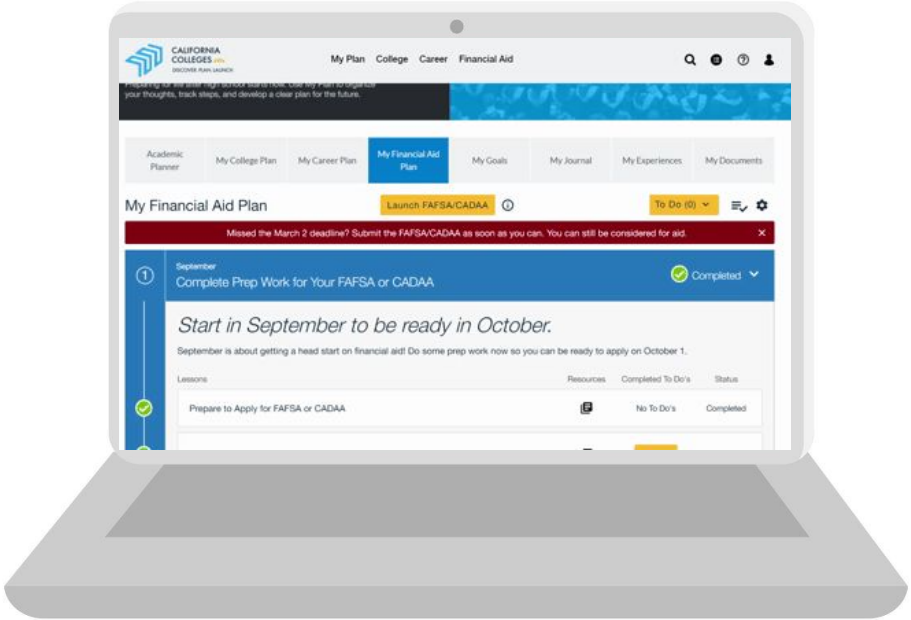
Financial Aid Tools

Our **Financial Aid Tools** offer a sequence of lessons that can be used with students to learn about the cost of college and how financial aid can help to pay for it.

In Grade 12, the lessons help students prepare for FAFSA/CADAA, **launch their FAFSA or CADAA application**, and walks them through the steps to secure aid.



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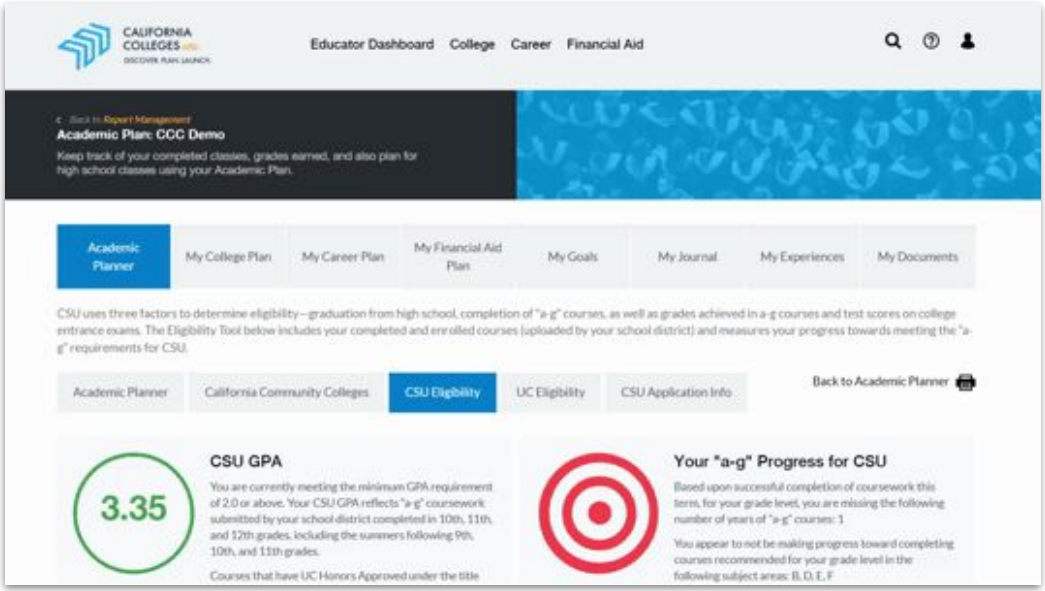
CSU and UC Eligibility Tools for Students

Students in Partner Districts can use CSU and UC Eligibility Tools to continuously progress monitor their GPA and "a-g" eligibility.



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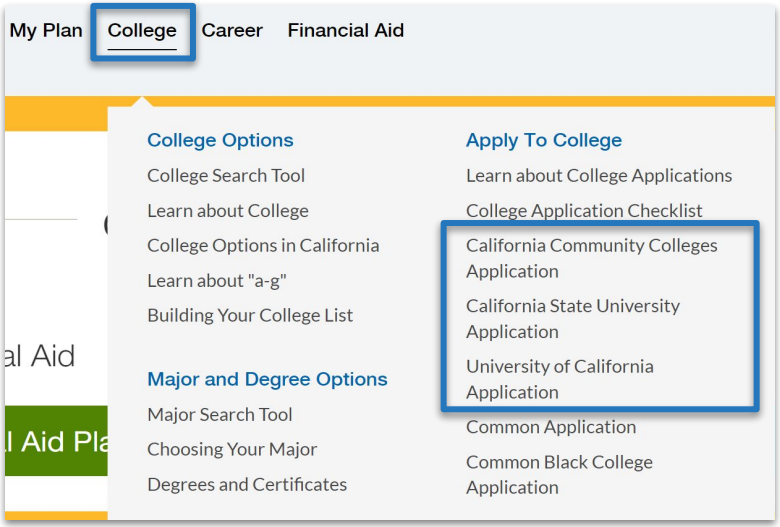
Launching College Applications

Students can launch applications to all of California's public higher education systems –

- **116** California Community Colleges
- **23** California State University campuses
- **9** University of California campuses

...all in one place.



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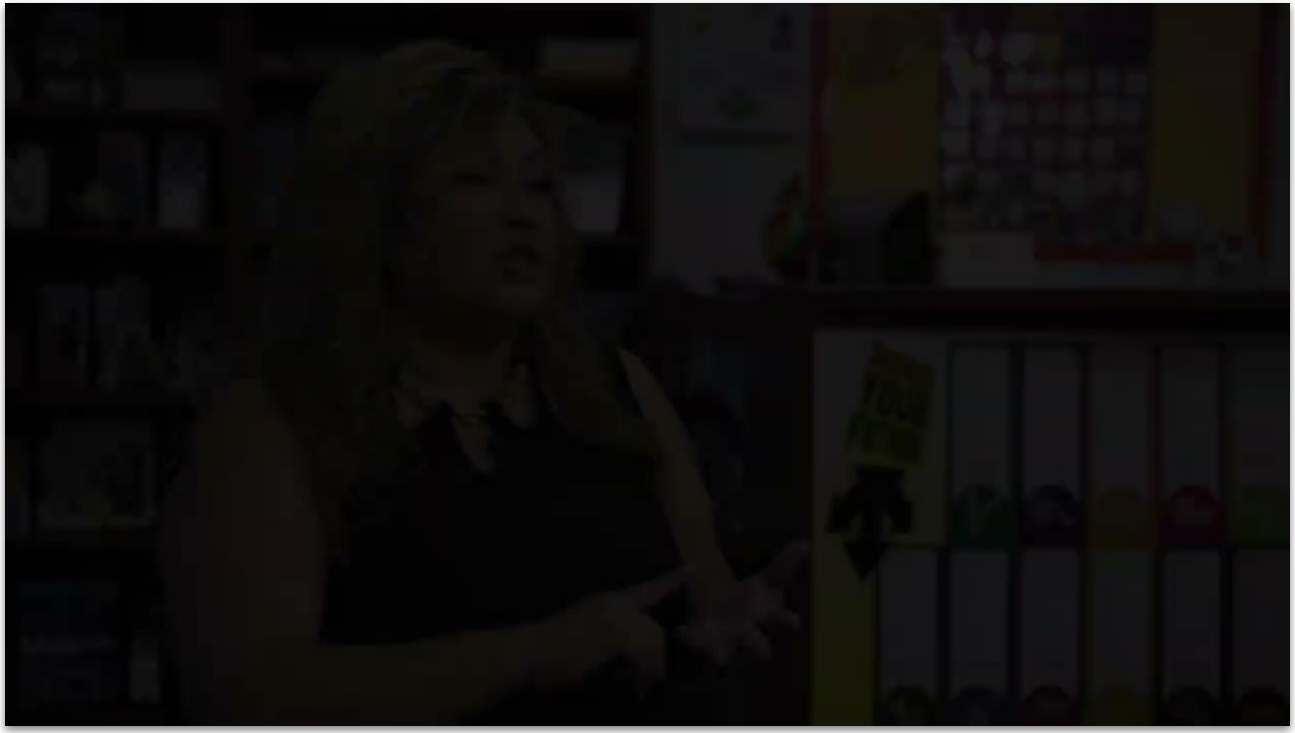
What is CaliforniaColleges.edu?



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Uniquely Designed for California

- **We partner with K-12 districts** to bring high school transcript data to CaliforniaColleges.edu.
- **We connect California systems**,including integrations with all three public higher education systems (**CCC, CSU, UC**) and the California Student Aid Commission (**CSAC**).

COLLEGE

CAL STATE APPLY

CCCApply

UNIVERSITY OF CALIFORNIA

FINANCIAL AID

FAFSA® Federal Student Aid
AN OFFICE of the U.S. DEPARTMENT of EDUCATION

California DreamAct

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Connecting California's Systems

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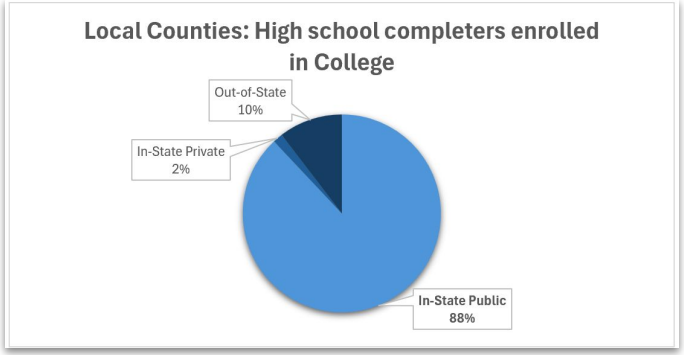
Why it Matters

Most California high school students will attend a California public higher education institution:

According the most recent DataQuest College-Going Rate report, **88% of high school completers** from local counties who **enrolled in college** did so **at a UC, CSU or CCC**.



Report Totals

County Name	High School Completers	High School Completers Enrolled in College	Enrolled In-State				Enrolled Out-Of-State	
			University of California	California State University	California Community College	Private 2- and 4- Year College	4-Year College (Public/Private)	2-Year College (Public/Private)
Los Angeles	99,954	64,648	8,647	15,531	30,213	3,713	5,992	550
San Bernadino	28,139	15,915	1,784	2,657	8,787	1,230	1,245	212

Filters Enabled:
College Enrollment Timeframe: 16 Months

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CCGI Partner Districts

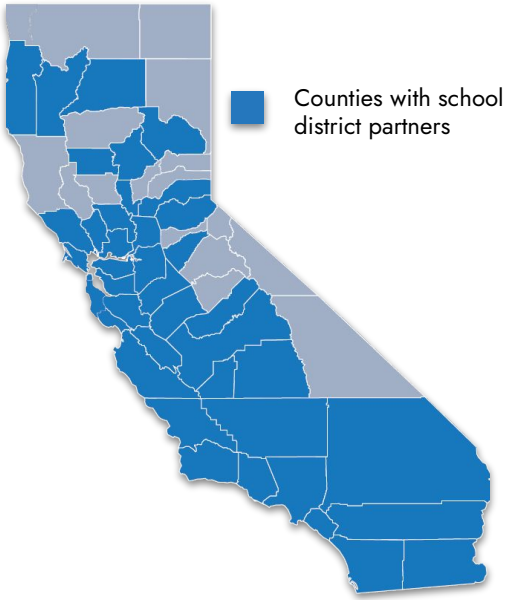
More than 50% of California's high school students are enrolled in a school district that has partnered with CCGI.

Our Partner Districts include over **200 school districts** and serve more than **1 million 9th-12th grade students** in California.

And each year, our partner list continues to grow!

▼ See who our Partner Districts are ▼

californiacolleges.edu/learnmore/list-of-partner-districts/



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CCGI Districts in the Cal Poly Pomona Local Service Area

▶ **Partner** ▷ **In Contracting** ▶ **Non-Partner**

Los Angeles County

- Baldwin Park Unified School District
- Bassett Unified
- Bonita Unified School District
- Hacienda la Puente Unified School District
- Pomona Unified School District
- West Covina Unified School District
- Azusa Unified School District
- Charter Oak Unified
- Claremont Unified
- Covina-Valley Unified School District
- Glendora Unified School District
- Rowland Unified School District
- Walnut Valley Unified School District

San Bernardino County

- Chino Valley Unified School District
- Chaffey Joint Union High School District
- Upland Unified School District

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Partnership With CCGI

Partner Districts have a formal data-sharing agreement (MOU) with CCGI in order to bring their high school transcript data to CaliforniaColleges.edu.

Unique features for Partner Districts include:

- **"a-g" Alignment Support** for districts to ensure that students get correct "a-g" credit for high school courses and grades in their college applications.
- **CSU and UC Eligibility Tools** that allow students to see their progress towards meeting the minimum requirements for admission to a CSU and UC.
- The ability to **import verified transcript data** to their Cal State Apply application and UC Application (beginning Fall 2024).

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A Partner District Example

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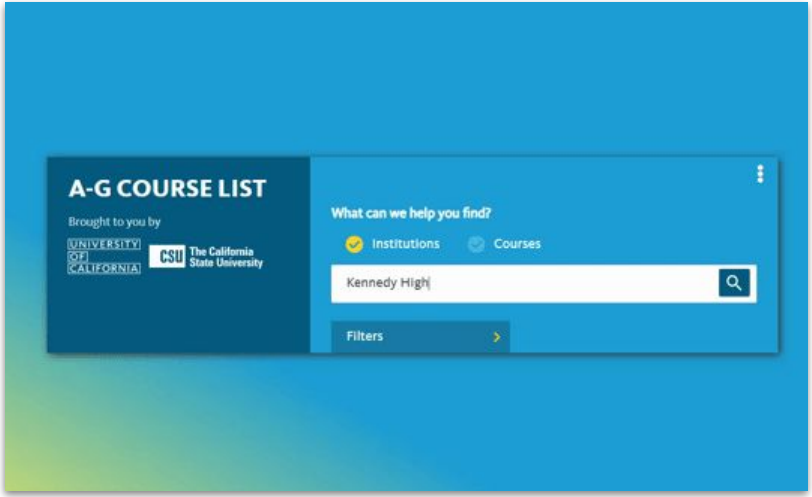
“a-g” Alignment Support

CaliforniaColleges.edu matches the course grade records provided by school districts against the Course Management Portal (CMP).

- The CMP course list is what determines which courses fulfill an “a-g” subject area.
- CaliforniaColleges.edu uses the official CMP course list for each school to **verify the transcript data** shared by districts.
- CaliforniaColleges.edu helps educators identify and resolve issues with their CMP list that may impact eligibility for students:
  - CaliforniaColleges.edu Report: Which district courses are flagged as “a-g” but do not match against the CMP?



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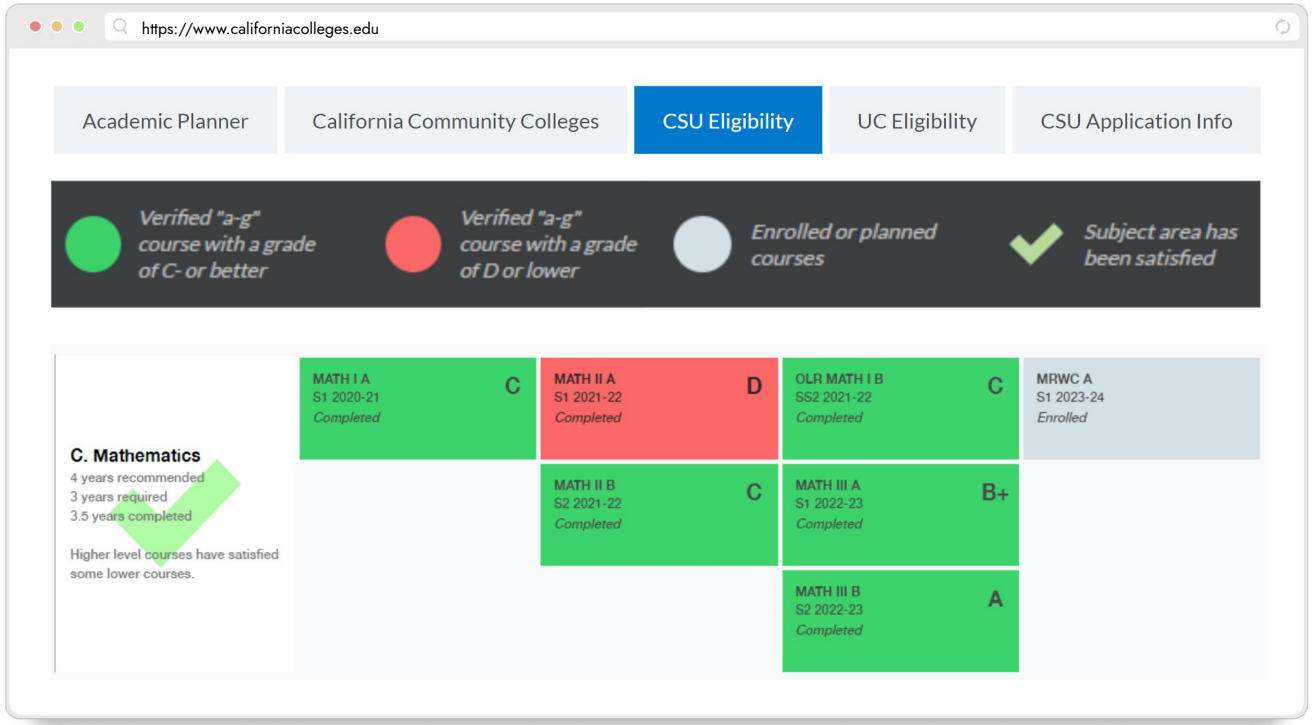
CMP-Verified Courses and Grades in CaliforniaColleges.edu



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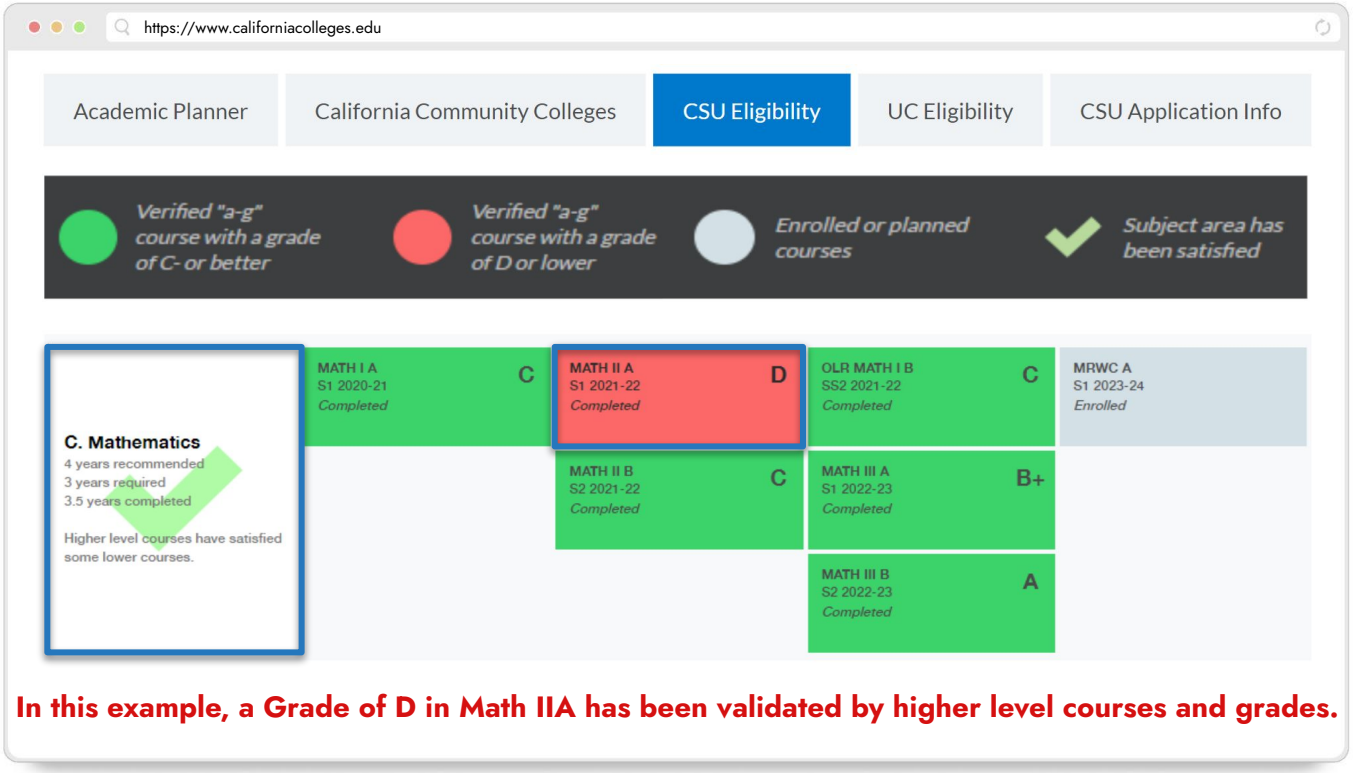
Validation for CMP-Verified Courses



In this example, a Grade of D in Math IIA has been validated by higher level courses and grades.

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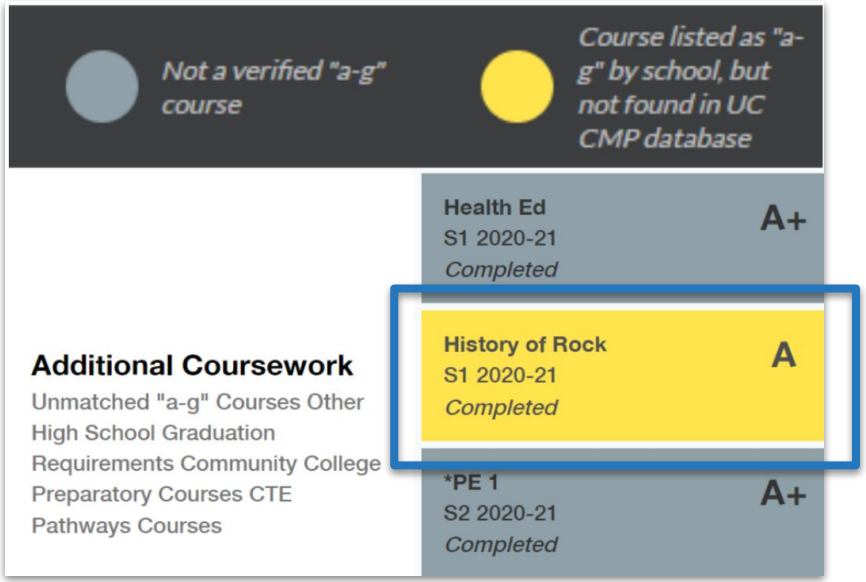
Courses That Are Not CMP-Verified

Courses in **yellow** are those where the district indicates the course as meeting an "a-g" subject area, but the course **cannot be verified** against the CMP.



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Cal State Apply Course Import

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CaliforniaColleges.edu Course Import to Cal State Apply

What It Does	What It Does NOT Do
Saves time: Can significantly reduce the time required to complete Cal State Apply applications.	It does **NOT** replace the need to review all course records for accuracy prior to Cal State Apply application submission.
Reduces errors: Verifies high school course records against the CMP and pre-populates that information into a Cal State Apply application.	
Supports intentional review: Allows counselors and college access staff to identify and focus time and energy on students records that are the most complex.	It does **NOT** replace the need for counselors and/or college access staff to support students.

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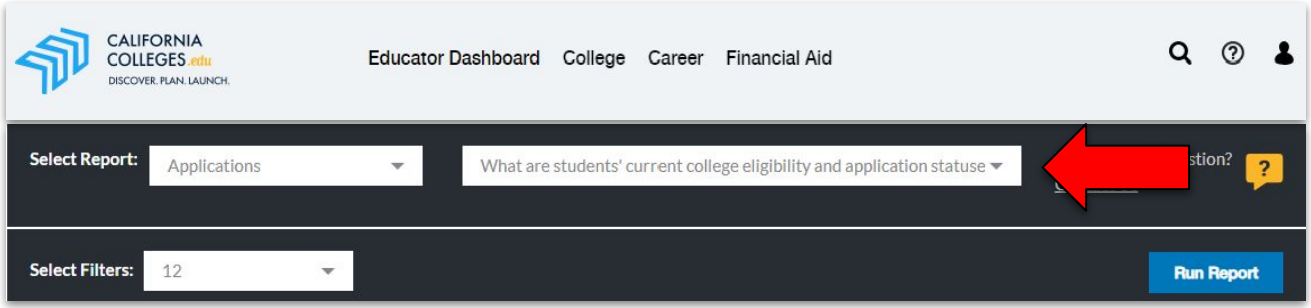
School-Level and District-Level Data

To view the status of all applications (CCC, CSU, and/or UC) connected to CaliforniaColleges.edu, use the following reports—updated nightly—located in the Educator Dashboard:

- Which students are eligible, but have not yet applied?
- Which students have applications in progress, but not yet submitted?
- What campuses have students applied to?
- Which students have not applied to any segment?



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Implementing Equity-Focused State Policies

Districts can use the data and reporting tools on CaliforniaColleges.edu to make it easier to implement and comply with equity-focused state policies.

AB 132
Cradle-to-Career Data System

AB 130
A-G Completion Improvement Grant Program

AB 469
Universal FAFSA/CADAA for Graduating Seniors

AB 2015
Financial Aid Information Prior to Grade 12

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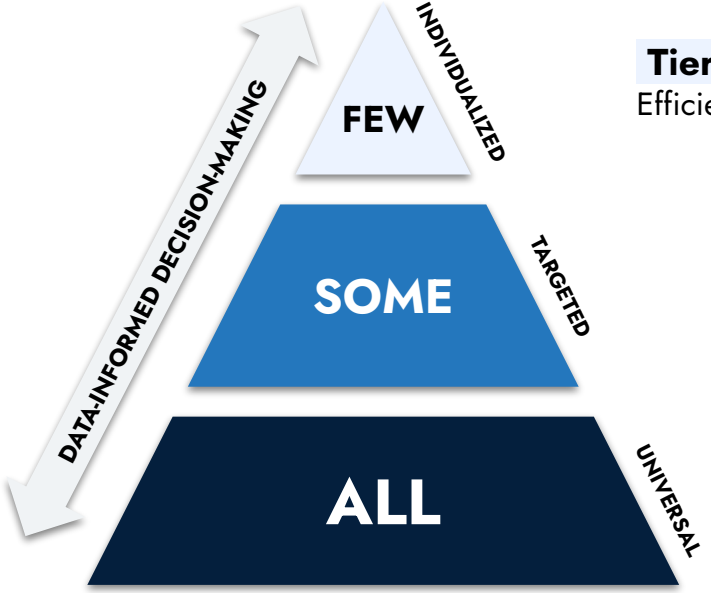
Within a MTSS Framework

CaliforniaColleges.edu can be leveraged to support Tier 1 learning for all students, while increasing efficiency and ability for educators to strategically intervene with those who need support at Tier 2 and 3.



Tier 3 – Intensive Interventions
Efficiencies at Tier 1 and 2, free time for educators to provide 1:1 support.

Tier 2 – Targeted Interventions
Educator tools and reports on CaliforniaColleges.edu allow for targeted interventions with individuals or groups of students.

Tier 1 – Universal Interventions
CaliforniaColleges.edu is the state's official college and career planning platform, designed for all 6th-12th grade students.

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Alignment to District Goals and Priorities

Through strategic implementation, CaliforniaColleges.edu can support with:

- Expanding college/career exploration and knowledge for all students.
- Increasing "a-g" completion for high school students.
- Reducing the burden on students when applying to college through CMP course alignment.
- Increasing college application support and completion for all students.
- Increasing CSU and UC application support and completion for CSU/UC-eligible students.
- Expanding awareness of financial aid and increasing financial aid completion.

How do these align to your site/district goals, priorities or initiatives?

LCAP

SPSA

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Implementation Support

CCGI has team members dedicated to serving Ventura, LA, and Orange Counties:

Our **Engagement and Implementation** team leads outreach, training and implementation support for CaliforniaColleges.edu.

Tamai Johnson
Director

Joanna Vazquez Zelaya
Deputy Director

Dedreiana Elliot
Senior Manager

Doris Lee
Senior Manager

Monique Bell
Training Manager

Our **Data Services** and **Technical Assistance** teams help districts bring their data files to CaliforniaColleges.edu and support CMP alignment.

Edwin Cortez
District Data Support Analyst

Angela Mata
District Data Support Analyst

Salvador Garcia Dorado
Technical Assistance Manager

Danny Vidrio
Technical Assistance Manager

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Implementation Support

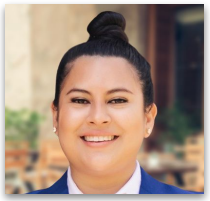
CCGI has team members dedicated to serving Riverside, San Bernardino, Imperial, and San Diego Counties:

Our **Engagement and Implementation** team leads outreach, training and implementation support for CaliforniaColleges.edu.

Julian McDaniels
Director

Chris Dech
Senior Manager

Shardai Zaragoza
Senior Manager



Kat Zevallos Pastor
Senior Training Manager

Our **Data Services** and **Technical Assistance** teams help districts bring their data files to CaliforniaColleges.edu and support CMP alignment.

Shannon Bilton-Terrell
District Data Support Analyst

Carmen Harris
District Data Support Analyst

Cheyenne Zamora
Technical Assistance Manager

Christine Cortez
Technical Assistance Manager

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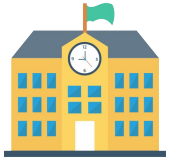
Not Yet a Partner?

We partner with public school districts that serve high school students.



To learn about bringing CaliforniaColleges.edu to your district, visit: **californiacolleges.edu/learnmore/partnership/**

Share your interest and enthusiasm about CaliforniaColleges.edu with your district leader and/or partnership decision-maker.

When your district is ready to explore partnership, email us at: **CommunityEngagement@CaliforniaColleges.edu**

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Questions?

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The Official College & Career Planning Platform of the State of California

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Appendices

- **Introducing CaliforniaColleges.edu** — View this joint announcement from the California Department of Education, California Cradle-to-Career Data System, University of California, California State University, California Community Colleges, and California Student Aid Commission.
- **California Education Code 60900.5** — Review the Ed Code that names CCGI as an authorized provider of an institutional service to all California public school districts and that outlines the role of CaliforniaCollege.edu in the state's work to make college-going a more streamlined experience for students.
- **AB 132 and the Cradle-to-Career Data System** — Learn about AB 132 and the role of CaliforniaColleges.edu in the California Cradle-to-Career Data System.
- **The California College Guidance Initiative** — Learn more about the work and mission of CCGI, our partnerships, and team members.
- **CCGI Newsroom** — See where our work has been featured by local, state, and national media outlets, as well as numerous studies and reports that feature our approaches and impact.

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Additional Resources

Get On-Demand Training on How to Use CaliforniaColleges.edu
californiacolleges.edu/#/virtual-trainings-partner-districts

Visit the Resource Hub
californiacolleges.edu/resourcehub/resources/

Find Answers to Common Questions on Our Help Page
californiacolleges.edu/resourcehub/help/

Check Out Our Videos on Vimeo
vimeo.com/californiacolleges/

Contact Us Directly for Assistance
californiacolleges.edu/#/contact-us

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Thank You!

Fall 2024 Admissions

CalPoly Pomona

Traci Lew

Interim Director of Admissions

Impaction 2024-25 Changes

Discontinued Program Impaction

Freshman and Transfer:

- Chemical Engineering & Communication
- 17 FTF and 18 UDT programs remain impacted

Discontinued Transfer Level Impaction

Expanded Local Area:

- Mt. San Antonio College, Citrus College, and now Chaffey College and Rio Hondo College

Impacted Programs

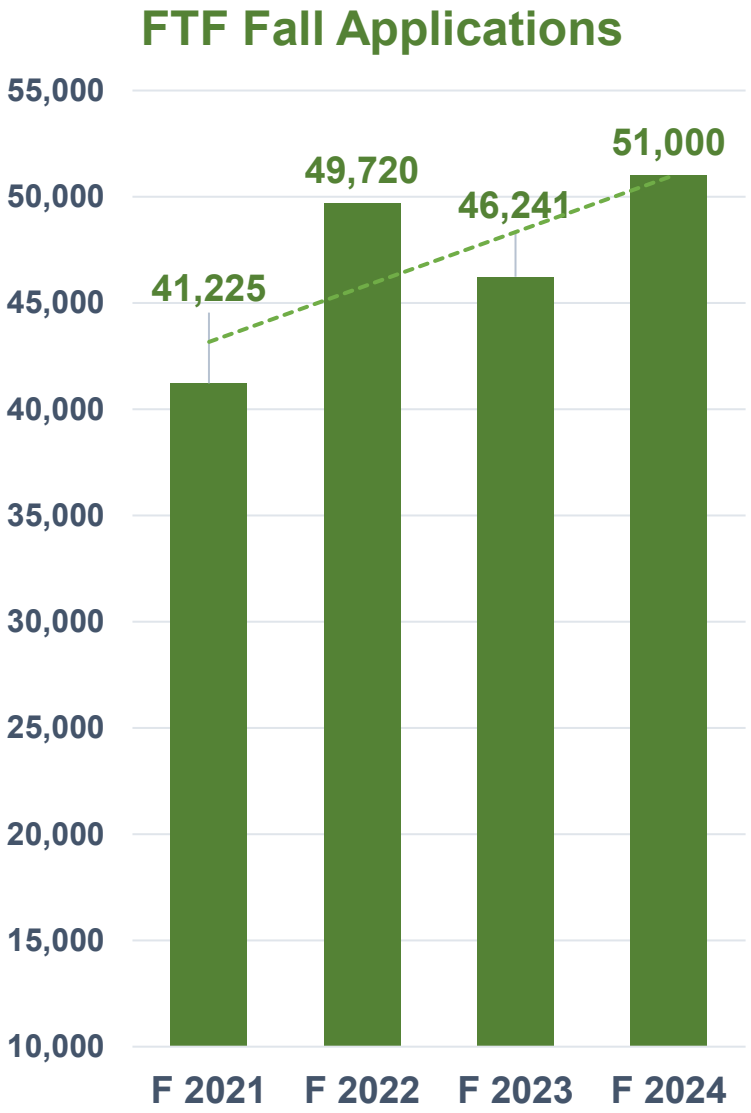
17 Freshman
18 Transfer

College	Program
Agriculture	Animal Health Science
Agriculture	Animal Science - General
Agriculture	Animal Science - Pre-Veterinary Science
Business	Accounting
CLASS	Psychology
CLASS	Sociology (Transfer ONLY)
Engineering	Aerospace Engineering
Engineering	Civil Engineering
Engineering	Computer Engineering
Engineering	Electrical Engineering
Engineering	Mechanical Engineering
Environmental Design	Architecture
Science	Biology
Science	Biotechnology
Science	Chemistry
Science	Computer Science
Science	Environmental Biology
Science	Kinesiology - General Option

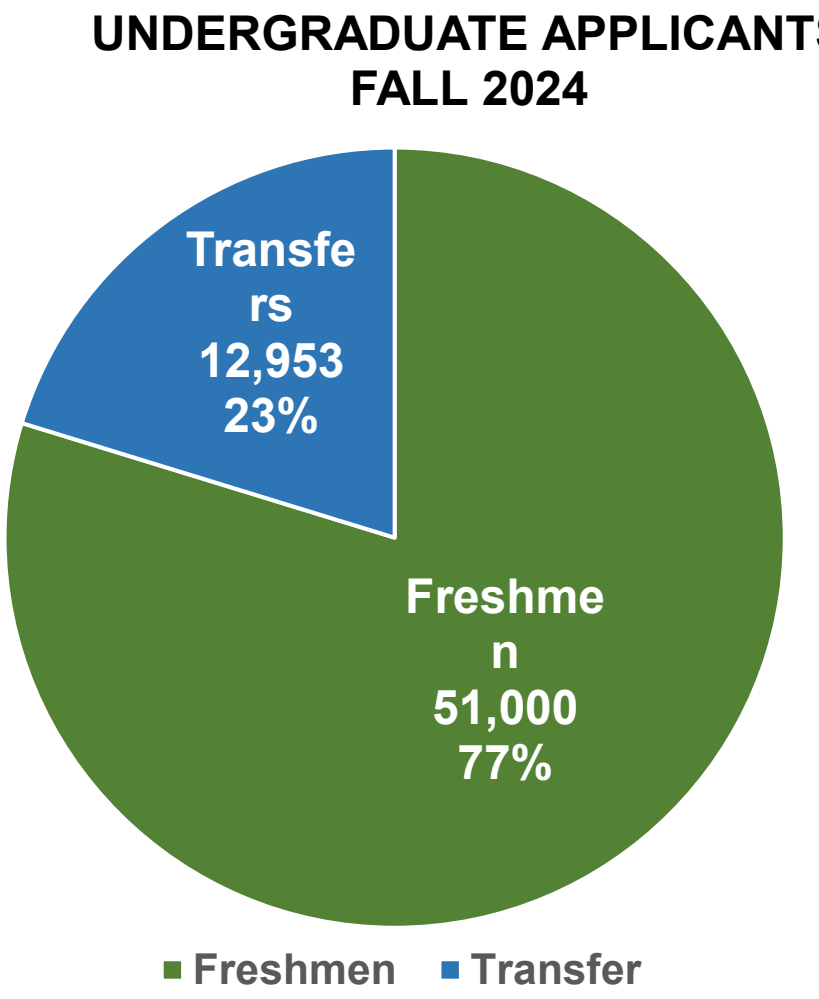
Fall 2024 Applications

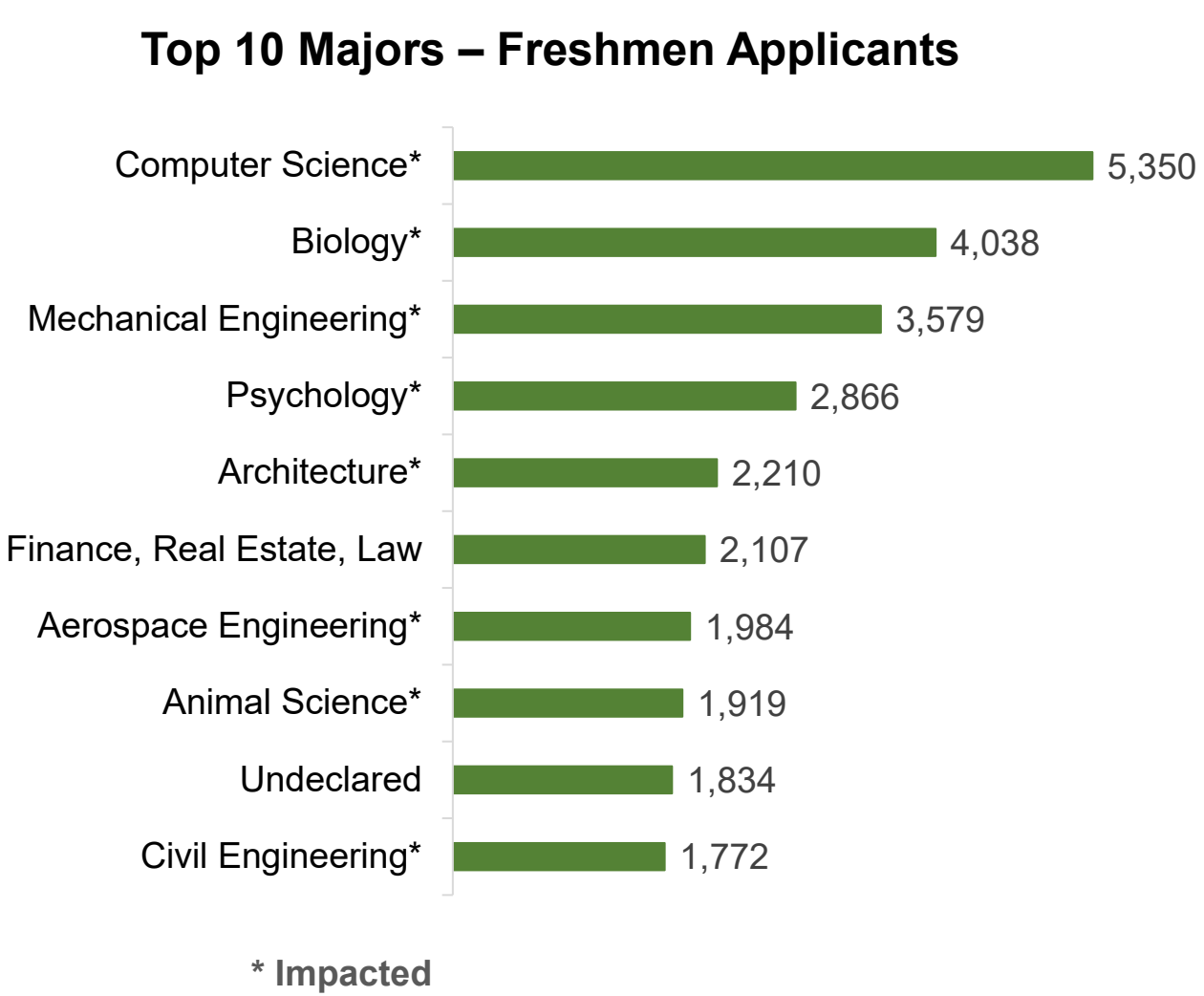
- Close to **64,000** undergraduate applications for Fall 2024 were submitted to Cal Poly Pomona.

- CPP has received a **record number** of applications from First-Time Freshmen (FTF), totaling **51,000.**
  - **10% increase** from Fall 2023
  - **5th highest** of the CSU system



Top 10 Majors - New Freshmen in Fall 2024





Fall 2024 Admission Cycle

- ✓**Goal is 4,600 new First-Time Freshmen**
  - ✓Admitted **35,656**; record number admits
  - ✓**1,200+** Waitlist offers made
  - ✓CPP Choice offers will begin starting in early March

All decisions will be sent out by March 31

Deadlines

- **April 1**
  - **Waitlist**
- **June 1**
  - **Intent to Enroll**
- **June 3**
  - **Orientation Registration**
- **July 15**
  - **Official Transcripts**

- In Fall 2024, CPP introduced the CPP Choice initiative targeting incoming freshmen seeking admission to high-demand impacted majors that are not admissible due to limited space within the major.

- CPP Choice allows highly qualified applicants (who would have otherwise been denied admission due to lack of space) to select a program with capacity that is closely aligned with the original major, career goals, and interests.

- These students receive an email from the dean of the college, providing details about the CPP Choice major options along with descriptions of each major and the potential career pathways.

- Freshman students who opt to change their major are automatically admitted into the new major.

CPP Choice

A new pathway to Cal Poly Pomona

CPP Choice is an innovative program at Cal Poly Pomona designed to provide undergraduate applicants with an opportunity to explore specific majors that align with their interests and career goals. Recognizing that not every qualified applicant can be offered admission to their desired major, the program offers a curated selection of 3-5 "choice majors," identified by the college deans, that will lead to exciting career opportunities. CPP Choice allows applicants to broaden their understanding of not only what CPP has to offer, but their career aspirations.

- ✓ In the inaugural year of the CPP Choice program far exceeded our expectations.

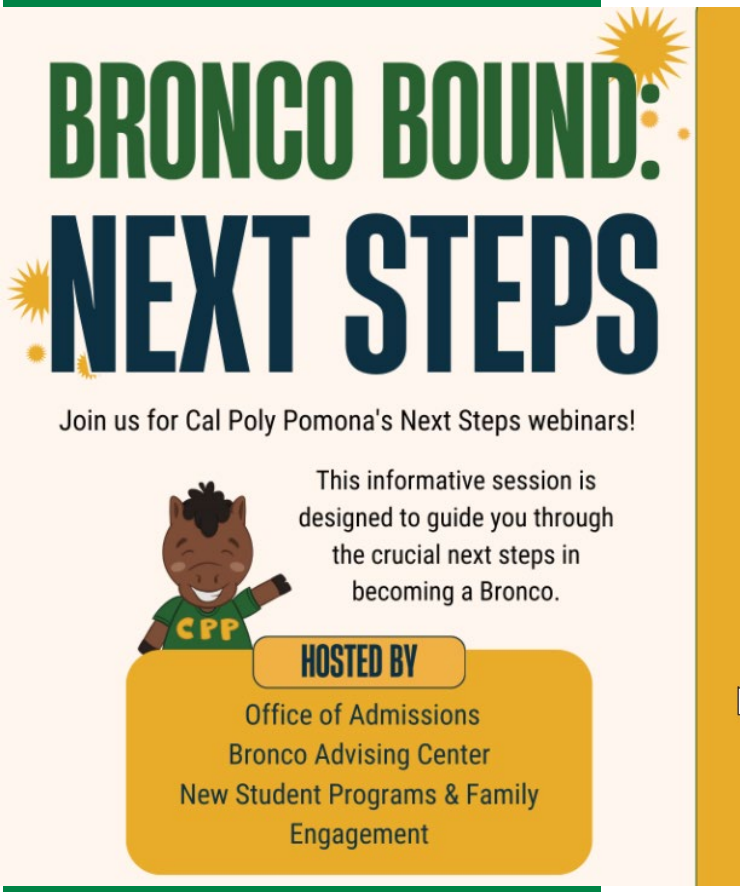
- ✓ CPP Choice students committed to the university at a higher rate (33%) as compared to regular freshmen admits (17%). The success of this innovative program contributed to **6% of our freshmen enrollment in Fall 2023**.

- ✓ We exceeded our first-time freshman enrollment goals by 3% without over-enrolling our high-demand impacted programs for the first time.

- ✓ CPP Choice also helped our historically under-enrolled programs grow.

- ✓ Due to the first-year success of CPP Choice, Cal Poly Pomona plans to expand it to additional high-demand freshman high-demands.

Admitted FTF Students Next Steps Workshops



- ✓ Office of Admissions, Office of Student Success, New Student Programs & Family Engagement, International Students & Scholars Office
- ✓ All sessions 4 – 5 p.m.
- ✓ Prior to and after Open House

Feb. 26	Freshmen
Apr. 13	***Open House***
Apr. 22	CPP Choice
Apr. 25	CPP Choice
May 2	Freshmen
May 16	International

Upcoming Outreach Events

Open House

Saturday, April 13th, 2024

Next Step Presentations

Admitted Student Celebrations

Connect with us online to:

- Request a counselor
- Get more information

www.cpp.edu/outreach

Diversity Outreach Initiative Unit

- New unit under Outreach, Recruitment, and Educational Partnerships
- Our Focus
  - Targeted outreach and support to underrepresented and underserved populations – Access and Information
  - College Prep
  - Support transition into college
- Community Building

RISE
RESIDENTIAL INTENSIVE SUMMER EDUCATION

Applications open in late March 2024!

Let's Connect! Scan for my business card

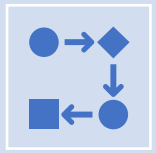
QUESTIONS

CalPoly Pomona

Student-centered, Data-informed, and Proactive Advising Campaigns to Facilitate Academic Momentum

Dr. Cecilia Santiago-Gonzalez
Dr. Erin Lion DeRosa
Office of Student Success, Equity and Innovation

Agenda



Redesigning CPP's Advising Model

Communicating & Supporting High Expectations

Implementing Coordinated Campaign Calendar & Data-Informed Advising Practices

Redesigning CPP's Advising Model

Academic Advising at CPP

- One of the most important relationships students will have will be with their academic advisor
  - Professional academic advisors in all 8 colleges and Undeclared Advising plus a central advising and enrollment services hub (BAC)
  - Advisors are experts in specific majors and partner closely with faculty mentors
- Advising Partnerships
  - Orientation: Group Advising
  - Throughout time at CPP: One-on-One and Group Advising
- Advisors will reach out to students ahead of important milestones and when students miss a milestone

Advising Ratios Over Time

First Year Advising Learning Outcomes

1. Complete 30 units
2. Select a major or confirm current major fits best.
3. Meet with their advisor to create a plan for their first year
4. Review their transfer credit (dual enrollment) with their advisor and submit petitions
5. Complete Written Composition and Quantitative Reasoning requirements

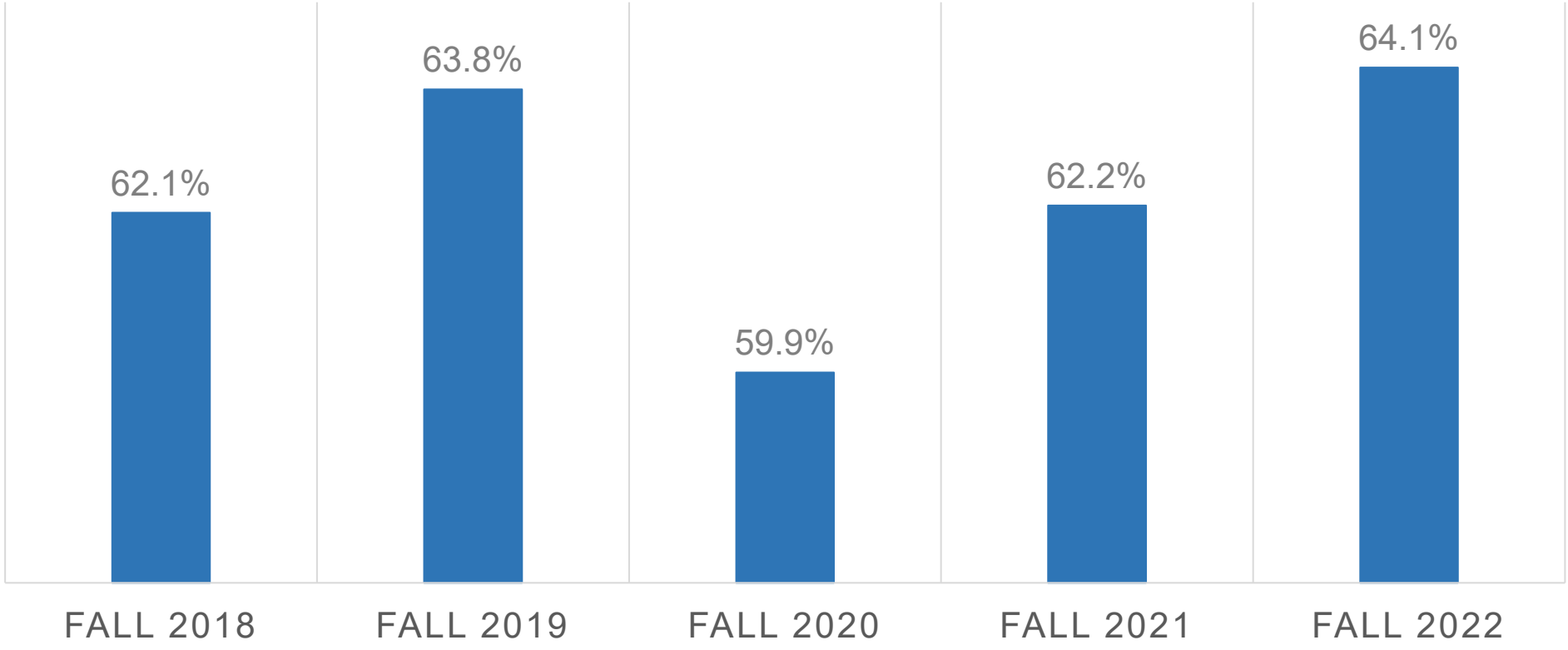
Communicating & Supporting High Expectations

Setting & Supporting High Expectations

- For Fall 2018 Semester Conversion: Surveyed Students About Enrollment
  - Students reported that they take less units to accommodate busy lives
  - Focused on overall academic year than 15-unit semesters to empower students in long-term planning and response to student needs

- Get in Gear, Take 30 a Year
  - We promote Take 30 throughout a student's academic career:
    - Orientation onboarding
    - Advising campaigns and materials
    - Summer Boost enrollment campaign

Completing 30+ Units in the First Year



Promoting Equity Through Data

- Identify 10% equity gap in college credit (CC transfer credit or AP credit)
- Demystify perceptions about students' ability and performance
- Strengthen advisor/student relationships by adapt academic plan to student needs
- Using asset-based language to encourage students and celebrate milestones

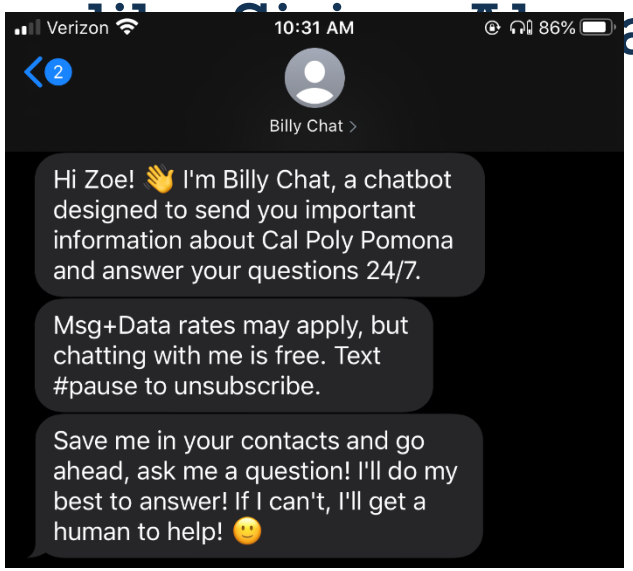
"Taking 30 units each year while balancing other personal and academic commitments has been challenging, but I know my hard work is going to pay off in the end when I graduate in 4 years feeling satisfied with my accomplishment."
Trieu P., Biology

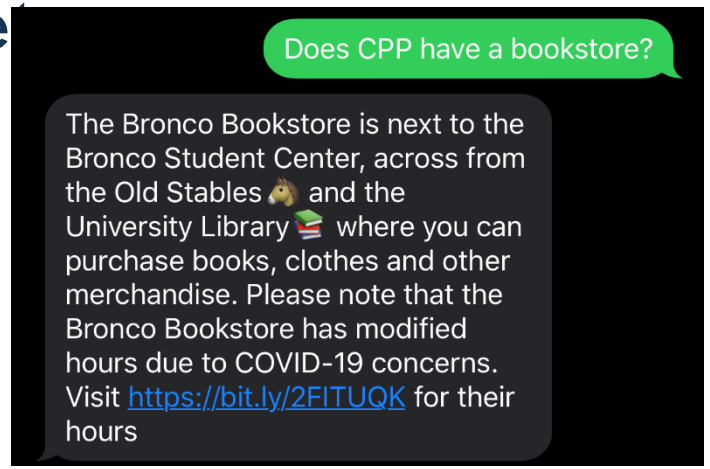
"It resonated with me because it set a fixed number of units to work with to be able to graduate on time, and that brought comfort."
Ralph S., Mechanical Engineering

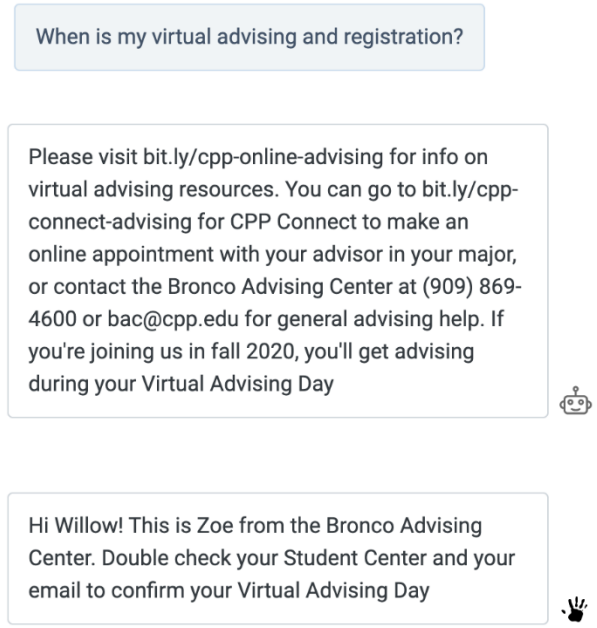
"Planning for 30 makes graduation seem possible."
Sarai L., Accounting

Billy Chat – an automatic (and smart) friend

- Artificial intelligence that can simulate a human conversation
- Examples: Customer Service outreach, virtu

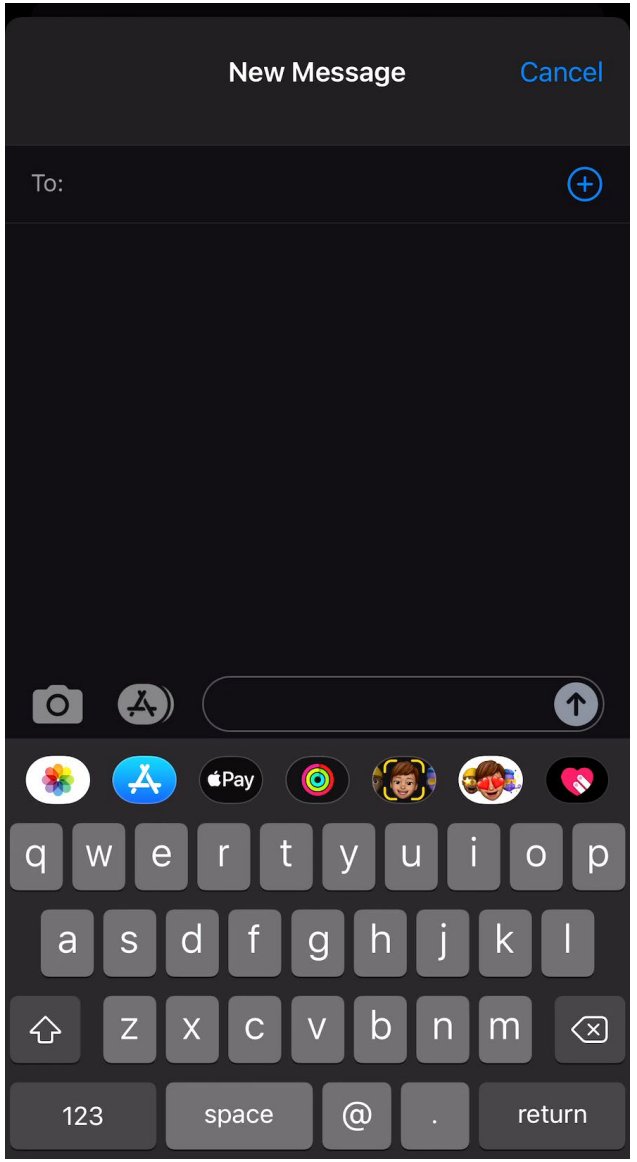






How Billy Chat works

- Students are automatically opted into receiving messages as they matriculate – they can opt out or pause at any time
- Students receive an intro email and intro text message
- It's like texting a friend – there's no additional app to download
- Students can text the bot 24/7 and get answers: if Billy doesn't know the answer or the question is sensitive, it gets escalated to a human team
- The human team has a campaign calendar of messages we send out to students
  - Nudges
  - Interactive Surveys



The Power of the Nudge

Holds Notifications

- Students get regular Billy Chat messages about Academic Standing, Financial and Title IX holds ahead of and throughout the registration cycle
- For Spring 2024 Registration:
  - 6,906 students received at least 1 text and 6,044 **holds removed (87.5 percent)**

0-Unit Outreach

- Students get Billy Chat surveys, CPP Connect enrollment campaigns, and invites to special registration events
  - For Spring 2024 Registration:
    - **2,979 of 4,028** students who were eligible for a Stop-Out term enrolled in Spring 2024 **(74 percent of total eligible population)**
    - **310 of 1,176** students who were in danger of Discontinuation enrolled in Fall 2023 (26 percent of total eligible population)

Data Informed Practices & Coordinated Advising Campaign Calendar

Data-informed Practices

Analytics based on 10 years of historical data

Intervention effectiveness reports

Learning outcome-based interventions with pre- and post-assessments

Post-advising experience surveys

NACADA Excellence in Advising Self-Study

CPP Coordinated Campaign Calendar

Graduating Senior 1:1 appts.

Junior Graduation Readiness workshops

Students in academic difficulty

Students who are part of the Graduation Initiative 2025 cohorts

Students with a high and moderate predictive support level

Sophomore staying on track workshops

Re-enrollment text and email campaigns

Intervention Outcomes

High Predictive Support Level

- Students who attended a meeting had higher GPAs (2.78) than students who did not (2.56)

Academic Standing Support

- Students who attended a meeting had higher re-enrollment rates (80%) than students who did not (36%)

QUESTIONS ?

Discussion Topics

- What are some ways in which we can educate students at your schools on the full breadth of majors at CPP and potential careers? What tools and resources do you currently use to introduce students to academic and career options?

- How can we facilitate successful transitions prior to and through the start of students' first term at CPP?

- How can we better incorporate parents, families, and communities into our transition and academic planning work?

- What structures, supports, and resources can we put in place to empower your students to actively engage in partnerships with their academic advisors to plan for their academic and career goals?

Contact Information

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