

This is **your** opportunity.



BUILDING A LEGACY: The Collins College Expansion Naming Opportunities

The Collins College of Hospitality Management at Cal Poly Pomona is the oldest and largest hospitality program on the West Coast. More than 4,000 alumni and 1,000 current students have thrived at the college because of the care and contributions of private supporters. This legacy of support put the college on the map, and a new era of giving will keep the college on the path of excellence.

With Dean Andrew Hale Feinstein at the helm, The Collins College recently raised more than \$10 million in donations from Carol and Jim Collins, Peggy and Andrew Cherng, The J. Willard and Alice S. Marriott Foundation, Eugene Park, and Mary Alice and Richard N. Frank for a 15,000-square-foot expansion. The hospitality industry is hungry for educated managers who can lead. This facility will allow the college to increase its capacity to educate a diverse cross section of students who will one day be leaders in the industry.

Be a part of this legacy by supporting the college's needs to furnish and equip these state-of-the-art facilities.

“The Collins College is a premier hospitality management program, and it needs our support to continue to grow and make an impact on students and the hospitality industry.”

– Jim Collins
college benefactor

PROJECT SCOPE

The Collins College Expansion addresses the college's growth needs in a sustainable way by striving to achieve LEED Gold certification. In addition to more classrooms and faculty offices, this expansion creates a home base for the new master's program and provides a student commons for studying and co-curricular activities. The classrooms will utilize cutting edge technology and innovative “flex” furniture designed to move and adapt to the evolving needs of today's classroom. The buildings will include:

- **three flex classrooms**
- **two 48-seat lecture rooms**
- **32-station lecture room**
- **spacious student commons with study and social space and a grab n go restaurant**
- **executive director offices for graduate education and professional development**
- **executive administrative and lobby space**
- **6 faculty offices**
- **conference room**
- **2 group study rooms**

BE A PART OF OUR FUTURE

Naming opportunities are available to preserve your legacy and positively impact future generations of Collins College students. These naming opportunities also allow us to fully express our gratitude for your contribution:

Learning Center

| | |
|--------------------|----------------|
| Flex classroom | \$200,000 |
| Flex classroom (2) | \$250,000 each |

Undergraduate Student Commons

| | |
|------------------------|----------------|
| Grab N Go | Reserved |
| Main courtyard | \$75,000 |
| Group study room (1) | Reserved |
| Group study room (2) | Reserved |
| Graduate classroom (2) | \$150,000 each |

Faculty Building

| | |
|----------------------|---------------|
| Conference room | \$75,000 |
| Faculty lounge | \$50,000 |
| Student work room | Reserved |
| Executive office (2) | \$50,000 each |
| Faculty office (6) | \$25,000 each |
| Graduate courtyard | Reserved |



“The students at Cal Poly Pomona are very close to our heart. In many ways, they are like us – first-generation and focused on making a difference. Both Peggy and I are proud to give these young men and women a greater opportunity than was available to us.”

– **Andrew Cherng**
*Panda Restaurant Group
founder and chairman of the board*

For more information about supporting
The Collins College of Hospitality Management
please contact:

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Leave your mark.