

Student Name \_\_\_\_\_ Bronco ID \_\_\_\_\_

## INTERNATIONAL BUSINESS OPTION Emphasis Tracks

Select one emphasis track with approval of advisor.

<p><u>      </u> <b>Logistics</b></p> <p>IBM 4291 – International Logistics IBM 4361 – International Business Agreements &amp; Negotiations GEO 3120—Economic Geography</p> <p><b>Select 1 unit</b></p> <p><u>   </u> IBM 4410 – Internship in Marketing &amp; Int. Bus. <u>   </u> TOM 4250 – Supply Chain Management</p>	<p><u>      </u> <b>General Marketing</b></p> <p>IBM 3062 – Professional Selling IBM 4072 – Promotional Strategies IBM 4121 – International Marketing Research</p> <p><b>Select 1 unit</b></p> <p><u>   </u> IBM 4112 – Consumer Behavior <u>   </u> IBM 4410 – Internship in Marketing and Int. Bus.</p>	<p><u>      </u> <b>Entrepreneurship</b></p> <p>A minor in Entrepreneurship &amp; Small Business can meet this requirement (OR)</p> <p>Select 10 units</p> <p><u>   </u> MHR 3410 – Introduction to Entrepreneurship <u>   </u> MHR 3420 – Creativity and Entrepreneurship <u>   </u> MHR 4460 – Business Planning <u>   </u> MHR 4440 – Social Entrepreneurship <u>   </u> MHR 4430 – Launching a New Venture</p>
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**Comments**

Student Signature \_\_\_\_\_

Adviser Signature \_\_\_\_\_