

Welcome to The Cal Poly Pomona Alumni Association

MODULE II

An Overview for New and Continuing
Alumni Board of Directors
2020

Outreach and Engagement



In This Module We Will Cover



What it means to be
on the Alumni Board



How we work
together



How we make an
impact

Outreach and Engagement





Student Outreach



Student Alumni Connections



Alumni Networking Opportunities



Alumni and Faculty Recognition



Electronic Communication and Social Media

Outreach
and
Engagement



Student Outreach

“When you make an investment in the life of a student, you are making an investment in your alma mater, strengthening the value of your degree and making transformative changes for generations of students to come.”

Scholarship

Leadership

Events

Student Outreach



Scholarships

All scholarships are available through the Office of Financial Aid. In 2020 the Alumni Association awarded 14 scholarships (\$35,500).

For Scholarship Information – [CLICK HERE](#)

Scholarships

Alice Bost-Johnstone Scholarship - \$1,500/yr

Alumni Leadership - \$3,000/yr

Alumni Merit Scholarship - \$3,000/yr

Hydra Flow Engineering Scholarship - \$2,000/yr

Susan Dove Memorial Scholarship - \$3,500/yr

The Dr. Ernie Simpson Cooperative Education Scholarship - \$2,500/yr

Alumni Association Outstanding Student Leadership - \$3,000/yr

Hilda Solis Scholarship-Multiple awards in the amount of \$2,000

Student Outreach

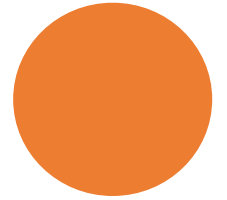
The Office of Alumni Relations oversees two student clubs

Student Alumni Association- Founded in 1999, over 600 student participants have been affiliated with SAA.

BroncoStampede Ambassadors- Student leaders are selected through a challenging application process and only those students who exemplify merit, leadership and academics are selected.

For Student Alumni Information [CLICK HERE](#)

For BroncoStampede Information [CLICK HERE](#)



Student Outreach

Student Events- The Alumni Association purchases and hands out backpacks to all incoming freshmen and transfer students at CPP-Fest, which is part of orientation.

During the months of March and April, the Alumni Association sponsors or participates in several diverse events geared towards assisting graduating seniors in making the transition from student to alumni.





Student
Alumni
Connections



*Here are three ways our alumni
board can volunteer their time...*

Student Alumni Connections



Dinner Program- During the 2019-2020 academic year, 40 alumni participated in 15 dinners for 123 students.

The Student Alumni Network Dinner (Dining with Broncos) is a fun, social event that connects students and alumni.

For Dinner Program Information

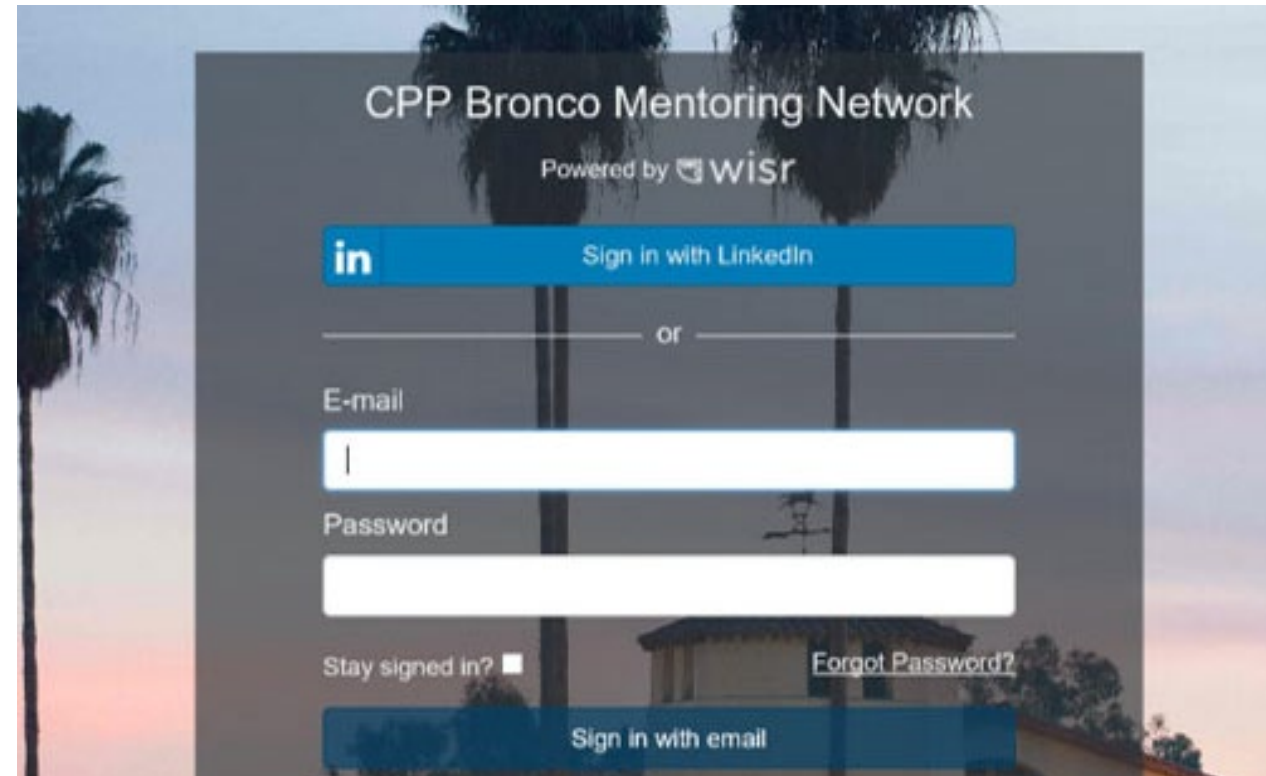
[CLICK HERE](#)

Student Alumni Connections

Bronco Mentoring - Alumni can make a profound impact on the lives of our students and alumni by sharing their professional expertise and career insight.

Online Communities- Through the community function of the Mentor Portal, alumni can post job opportunities, provide resources, ideas and ways to engage students and fellow alumni.

For Mentoring Information [CLICK HERE](#)



CPP Bronco Mentoring Network
Powered by WISIR

in Sign in with LinkedIn

or

E-mail

Password

Stay signed in? [Forgot Password?](#)

Sign in with email

Student Alumni Connections

Speed Mentoring, LinkedIn 101, Assistance with Resumes and Interviews

Annually, the Alumni Association and their Chapters host 7-10 student/alumni events. Alumni are asked to volunteer their time and serve as presenters.

Career Fair Participation

Twice a year, Alumni & External Relations hosts a breakfast for recruiters, alumni and students prior to the Career Center's Career Fair events. This event provides an opportunity for students and alumni to network with prospective employers.



Networking
is not
collecting
contacts!

Networking
is about
planting
relations.

- MiSha at

Alumni Networking Opportunities



Regional
Sporting
Chapters

Alumni Networking Opportunities

Regional Events

The Chancellor's Office assists with regional networking events for the 23 CSU campuses. Events have included: New York, Washington D.C., London and Hong Kong.

Alumni Association

The Alumni Association annually hosts recent grad mixers in Orange and Los Angeles Counties.

Over the last 2 years, the Alumni Association has hosted networking events in Los Angeles, Orange County, Seattle, San Jose, San Francisco and San Diego for all alumni.



Sporting Events

Each year, the Office of Alumni & External Relations works with local sport teams. During the 2018-2019 academic year, the Cal Poly Pomona Alumni Association organized and welcomed over 6,680 fellow Broncos at university branded events with the Anaheim Ducks, LA Kings, Nascar, Los Angeles Dodgers and Los Angeles Angels.



Alumni Networking Opportunities

Chapters

- Associated Students, Inc. Alumni Chapter
- Black Alumni and Friends
- Business Alumni Chapter
- Collins Hospitality Society
- Latino Professional Alumni Chapter
- Rose Float Alumni Chapter
- Urban and Regional Planning Chapter

For Chapter Information [CLICK HERE](#)



Alumni & Faculty
Recognition

Celebrating our Broncos!

Professor for a Day

Alumni Awards Gala



Professor for a Day Program

For Professor for a Day Information
[CLICK HERE](#)

Since 1998- Over 1,200 Alumni have participated in the Alumni Association's Professor for a Day Program.

Over the course of a week this event averages 70-75 alumni on campus



Alumni Awards Gala

Since 1960- The Distinguished Alumni Award is presented by the Cal Poly Pomona Alumni Association to honor:

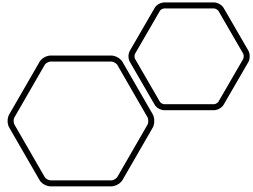
- Outstanding achievement in a profession or a vocation
- Service to a local, national, or global community
- Service to Cal Poly Pomona

For Distinguished Alumni Information [CLICK HERE](#)

To See Past Honorees [CLICK HERE](#)

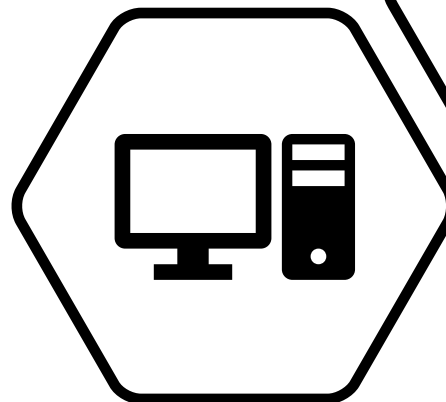
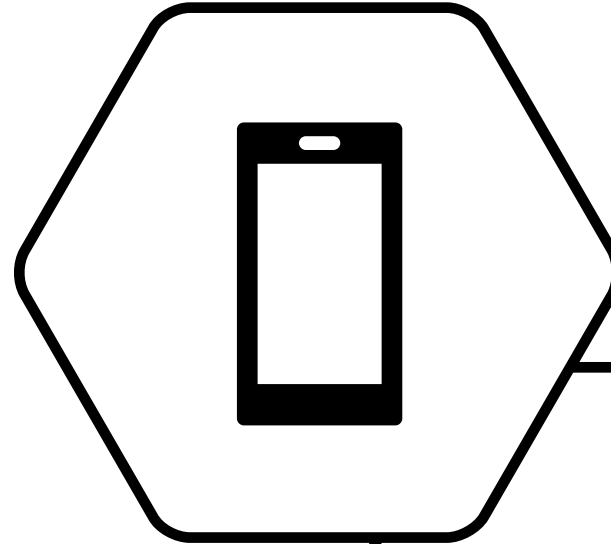
For More Outstanding Alumni [CLICK HERE](#)





Electronic Communication & Social Media

- Poly Alumni
- LinkedIn
- Portfolium
- Alumni App
- Instagram and Facebook
- CPP Magazine and Bronco Digital Magazine



PolyAlumni

To View PolyALumni [CLICK HERE](#)

Started in 2002- Sent 9 times per year to 70,000 alumni via email

PolyALUMNI

Newsletter for Alumni and Friends of Cal Poly Pomona

Alumni Spotlight

Sue Johnson '79, liberal studies
Ethel Anumba '15, doctorate in educational leadership



CEIS Alumnae Talk Education in the Time of COVID-19

 Alumni Programs & Services

 Upcoming Virtual Events

LinkedIn

To Visit LinkedIn [CLICK HERE](#)



California State Polytechnic University-Pomona

Admin view

[View as member](#)

[Home](#)

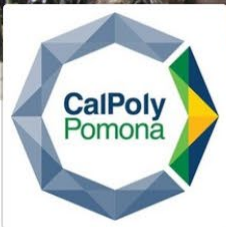
[Career Pages](#)

[Content](#)

[NEW Analytics](#)

[Activity](#) 305

[Admin tools](#)



California State Polytechnic University-Pomona

Higher Education · Pomona, CA · [130,758 followers](#)

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We cultivate success through a diverse culture of experiential learning, discovery and innovation.

Portfolium

To Visit Portfolium [CLICK HERE](#)

Cal Poly Pomona Portfolios

ENTRIES ABOUT JOIN & SHOWCASE YOUR WORK

Xavier Quintana

ARO 202L F-22 Model Report

Aerospace Engineering

Xavier Quintana

Northrop Grumman Collaboration Project

Engineering

Xavier Quintana

ARO 102L Model Rocket Launch

Aerospace Engineering

Xavier Qui

Cal Poly Pomona

Engineering

Folio Dashboard

DATA POINTS 6.3M SKILLS 103.8K VISITORS 354.5K CONNECTIONS 11.9K

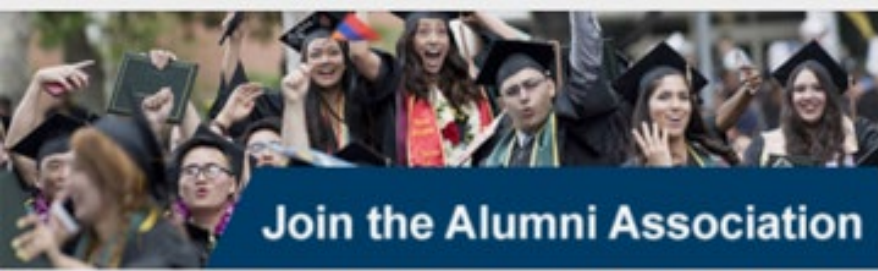
Weekly Overview

Day	Value
FRI	140
SAT	100
SUN	40
MON	190
TUE	130
WED	370
THU	40

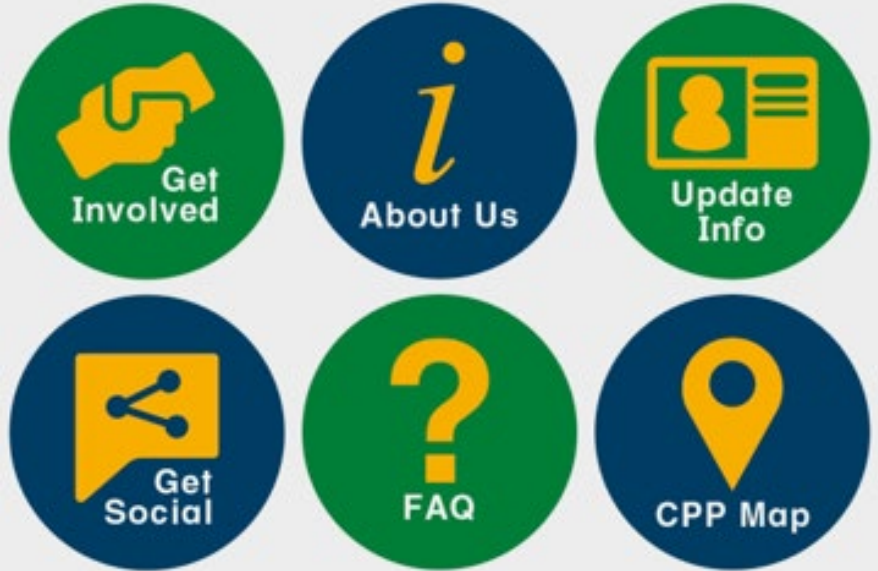
Trending Companies

Company	Count	Change
Google	395	+4
Disney	374	+3
Apple	337	+6
Amazon	299	+5
Tesla Motors	254	+4
Microsoft	252	+5
NASA	249	+5
Boeing	241	+3
SpaceX		

Chat with an Expert



Join the Alumni Association



Events

Alumni & External Relations

3801 West Temple Ave. Pomona, CA 91768

[Alumni Homepage](#)

Alumni App

To Learn More About The Alumni App
[CLICK HERE](#)

Available to download for free through the apple store and google play

Alumni can update their info, search and register for events and sign up to volunteer their time all in one place

Instagram and Facebook

Alumni Association Instagram [CLICK HERE](#)

Alumni Association Facebook [CLICK HERE](#)

Instagram

Search



cppalumni

Follow

263 posts

1,274 followers

17 following

Cal Poly Pomona Alumni

The official Instagram of Cal Poly Pomona Alumni

#CPPbronco4life #CPPalumni

linktr.ee/cppalumni

facebook



Cal Poly Pomona
Alumni Association

@CPPAlumni

CPP Magazine and Bronco Digital Magazine

To View CPP Magazine
[CLICK HERE](#)

To View Bronco Digital Magazine
[CLICK HERE](#)

*Managed by the Office of Strategic
Communications out of the University
President's Office*

CPP Magazine

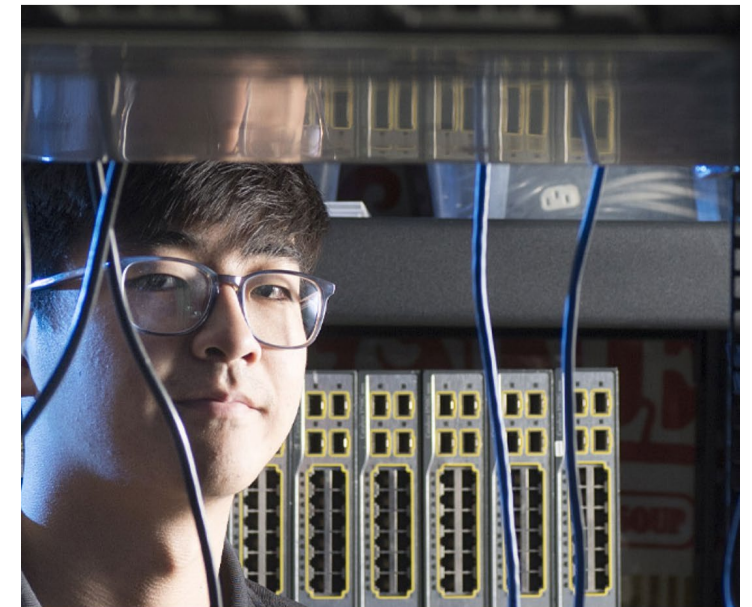
- Mailed to 20,000 donors and advisory board members 2-3 times per year

Bronco Digital Magazine

- Emailed to all alumni and donors 2-3 times per year



bronco
CAL POLY POMONA DIGITAL MAGAZINE



Cal Poly Pomona Students Are on the Digital Frontlines

Conclusion...

Please continue to check our website for information on other programs and all events.

You can also view the PowerPoint version of this slide deck and click through the links on each slide to learn more.

Now that you have seen all that we are have to offer, our next module will help you to understand how you can get involved.

Module 3 will provide you with information on how you can get involved, pick your passion and make an impact

